WEBTRENDS

Envirosense Monthly Statistics

Web Log Analysis Monthly Report August 2008

Report Range:08/01/2008 00:00:00 – 08/31/2008 23:59:59

WEBTRENDS

Table of Contents

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend

Visit Summary

Visits	103,989
Average per Day	3,354
Average Visit Length	00:24:20
Median Visit Length	00:04:42
International Visits	7.84%
Visits of Unknown Origin	37.51%
Visits from Your Country: United States (US)	54.66%

Page Views Trend

Page View Summary

Page Views	368,923
Average per Day	11,900
Average Page Views per Visit	3.55

Visitors Trend

Visitor Summary

Unique Visitors	50,455
Visitors Who Visited Once	43,842
Visitors Who Visited More Than Once	6,613
Average Visits per Visitor	2.06

Hits Trend
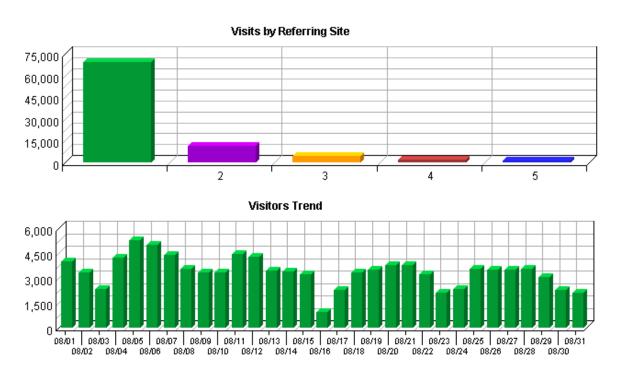
Hit Summary

Successful Hits for Entire Site	540,940
Average Hits per Day	17,449
Home Page Hits	15,854

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	69,277	66.62%
2.	http://www.google.com/	11,529	11.09%
3.	http://es.epa.gov/	4,749	4.57%
4.	http://www.epa.gov/	1,842	1.77%
5.	http://search.yahoo.com/	1,502	1.44%
6.	http://www.google.co.in/	1,182	1.14%
7.	http://images.google.com/	690	0.66%
8.	http://www07.grants.gov/	619	0.60%
9.	http://search.msn.com/	496	0.48%
10.	http://cfpub.epa.gov/	409	0.39%
11.	http://www.google.ca/	385	0.37%
12.	http://www.google.co.uk/	332	0.32%
13.	http://nlquery.epa.gov/	300	0.29%
14.	http://search.live.com/	265	0.25%
15.	http://www.google.com.au/	264	0.25%
16.	http://intranet.epa.gov/	226	0.22%
17.	http://www.google.de/	206	0.20%
18.	http://yosemite.epa.gov/	177	0.17%
19.	http://earth2.epa.gov/	173	0.17%
20.	http://www.google.cn/	171	0.16%
	Subtotal	**94,794**	**91.16%**
	Other	**9,195**	**8.84%**
	Total	**103,989**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	69,277	66.62%
2.	google.com	12,298	11.83%
3.	epa.gov	8,038	7.73%
4.	yahoo.com	1,855	1.78%
5.	google.co.in	1,312	1.26%
6.	grants.gov	757	0.73%
7.	msn.com	499	0.48%
8.	google.ca	422	0.41%
9.	google.co.uk	387	0.37%
10.	google.com.au	320	0.31%
11.	live.com	319	0.31%
12.	google.de	226	0.22%
13.	google.cn	186	0.18%
14.	aol.com	181	0.17%
15.	google.com.ph	158	0.15%
16.	google.co.th	153	0.15%
17.	google.co.za	150	0.14%
18.	google.com.my	133	0.13%
19.	google.fr	129	0.12%
20.	business.gov	122	0.12%
	Subtotal	**96,922**	**93.20%**
	Other	**7,067**	**6.80%**
	Total	**103,989**	**100.00%**

Activity by Referring Domain – Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.
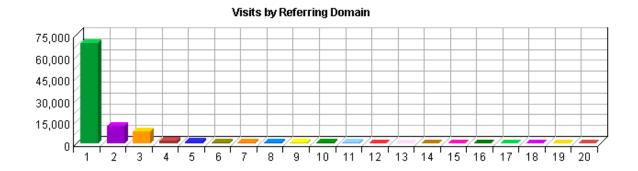
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You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	69,277	66.62%
2.	http://www.google.com/search	11,142	10.71%
3.	http://www.google.co.in/ search	1,176	1.13%
4.	http://search.yahoo.com/ search	1,047	1.01%
5.	http://es.epa.gov/	701	0.67%
6.	http://images.google.com/ imgres	686	0.66%
7.	http://es.epa.gov/search.html	499	0.48%
8.	http://search.msn.com/results. aspx	462	0.44%
9.	http://es.epa.gov/ncer/	422	0.41%
10.	http://www.google.ca/search	383	0.37%
11.	http://www.google.co.uk/ search	328	0.32%
12.	http://www07.grants.gov/ search/search.do	315	0.30%
13.	http://nlquery.epa.gov/ epasearch/epasearch	300	0.29%
14.	http://search.live.com/ results.aspx	261	0.25%
15.	http://www.google.com.au/ search	258	0.25%
16.	http://es.epa.gov/cgi–bin/ eows.pl	205	0.20%
17.	http://www.google.de/search	205	0.20%
18.	http://es.epa.gov/comments. html	197	0.19%
19.	http://intranet.epa.gov/ ordintra/	197	0.19%
20.	http://es.epa.gov/vendors/	178	0.17%
	Subtotal	**88,239**	**84.85%**
	Other	**15,750**	**15.15%**
	Total	**103,989**	**100.00%**

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

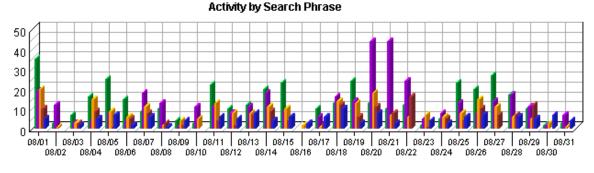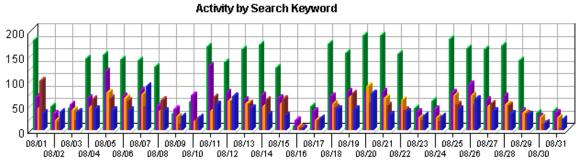The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	16,749	76.12%
2.	yahoo	2,144	9.74%
3.	msn	590	2.68%
4.	google canada	509	2.31%
5.	google uk	448	2.04%
6.	google australia	378	1.72%
7.	google germany	267	1.21%
8.	aol netfind	157	0.71%
9.	google france	141	0.64%
10.	google italy	113	0.51%
11.	yahoo spain	103	0.47%
12.	yahoo japan	78	0.35%
13.	google japan	64	0.29%
14.	altavista	56	0.25%
15.	yahoo india	34	0.15%
16.	yahoo taiwan	29	0.13%
17.	yahoo canada	28	0.13%
18.	yahoo singapore	19	0.09%
19.	yahoo uk &ireland	18	0.08%
20.	yahoo mexico	12	0.05%
	Subtotal	**21,937**	**99.70%**
	Total	**22,003**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	386	1.75%
	epa star fellowship	238	1.08%
	epa	178	0.81%
	epa sbir	164	0.75%
	national mall map	129	0.59%
	epa star grant	96	0.44%
	forms	94	0.43%
	polyhydroxybutyrate filetype:ppt	66	0.30%
	biodegradable plastics filetype:ppt	66	0.30%
	powerpoint plant physiology	55	0.25%
	specification of supercritical fluid for polymerization chain growth	54	0.25%
	environmental research	53	0.24%
	epa fellowship	47	0.21%
	ncer	46	0.21%
	filetype:pdf cheese	43	0.20%
	epa ncer	42	0.19%
	nanotechnology white paper	39	0.18%
	epa funding	37	0.17%
	epa grants	36	0.16%
	change	33	0.15%
2. yahoo	epa	159	0.72%
	in tabular system endocrine system	44	0.20%
	the characteristics of good leader.ppt	43	0.20%
	daphnia sunlight pollution (pdf)	18	0.08%
	thesis on corporate social environmental reporting	18	0.08%
	epa star	16	0.07%
	ncer	14	0.06%
	consolidated plastics company	12	0.05%
	epa star grant	11	0.05%
	fellowships	11	0.05%
	p3	9	0.04%
	ncerqa	8	0.04%
	mercury cycling and effects in fresh−water wetland ecosystems	8	0.04%
	graduate fellowships	8	0.04%
	epa star fellowship	8	0.04%
	catalyst recovery operation membrane	7	0.03%
	consolidated plastics company inc	7	0.03%
	nanotechnology	7	0.03%

		epa sbir	5	0.02%
		homeostasis	5	0.02%
3.	msn	consolidated plastics	61	0.28%
		consolidated plastics company	47	0.21%
		epa	28	0.13%
		consolidated plastics company inc	18	0.08%
		consolidatedplastics.com	17	0.08%
		p3	8	0.04%
		consolidated plastics co	8	0.04%
		fellowships	6	0.03%
		www.consolidatedplastics.com	5	0.02%
		consolidated plastics inc	4	0.02%
		national enforcement investigation center	4	0.02%
		consolidated plastics company, inc	4	0.02%
		consolidated plastics co inc	4	0.02%
		consolidated plastics company inc.	3	0.01%
		toxic trace metal	3	0.01%
		environmental reserch	3	0.01%
		lenan corp wi	3	0.01%
		advanced nanotechnology in bioremediation with earthworm	3	0.01%
		epa.com	3	0.01%
		chemical metal industries inc	3	0.01%
4.	google canada	filetype:ppt stochastic design improvement	24	0.11%
		forms	7	0.03%
		zenon environmental systems inc	4	0.02%
		envirosense	4	0.02%
		m2polymer .com	3	0.01%
		fiber optic sensors with hydrophilic, radionuclide−selective cladding for the detection of radionuclides in water supplies	3	0.01%
		change	3	0.01%
		usepa	3	0.01%
		ecological thresholds	3	0.01%
		pierce	3	0.01%
		environmental research grants	3	0.01%
		environmental research and development importance	2	0.01%
		health	2	0.01%
		1801 388 drake rental	2	0.01%
		how to chemically decrease volatility	2	0.01%
		pauli	2	0.01%
		science poster prize	2	0.01%
		bipro gmbh	2	0.01%
		burgess vibron	2	0.01%

	usgs endocrine disruptors research proposal	2	0.01%
5. google uk	forms	25	0.11%
	sister chromatid exchange ppt	10	0.05%
	evaluate the actions required to achieve health for children	5	0.02%
	lung cancer .ppt	3	0.01%
	consequences of climate change	3	0.01%
	the case of _____ is authority for saying that the offeror may exclude the postal rule by implication.	3	0.01%
	notebook	3	0.01%
	examples of biomarkers environment	2	0.01%
	biomarkers for the assessment of exposure and toxicity in children	2	0.01%
	define:primary employment	2	0.01%
	epa compliance registration	2	0.01%
	pauli and griffin	2	0.01%
	header filetype:swf	2	0.01%
	encapsulight tubes	2	0.01%
	molecule	2	0.01%
	micro care corp, 34 ronzo road, bristol, ct 06010 usa	2	0.01%
	what can prevent traffic pollution affecting asthma	2	0.01%
	community–intervention	2	0.01%
	biomarkers includes	2	0.01%
	envirosense	2	0.01%
6. google australia	climate change	7	0.03%
	health	7	0.03%
	forms	7	0.03%
	define:funding agreement	6	0.03%
	epa compliance	4	0.02%
	epa star	3	0.01%
	nanotechnology water treatments	3	0.01%
	composition opportunities	3	0.01%
	change	3	0.01%
	research development quality assurance ecological	2	0.01%
	big hurricanes	2	0.01%
	prevention of pcbs	2	0.01%
	biogas car	2	0.01%
	coral ecosystem diagrams	2	0.01%
	effects of climate change on ecosystems	2	0.01%
	us epa nanoparticles	2	0.01%
	business proposal document(cover sheet)	2	0.01%
	nanotechnology effect on human health	2	0.01%
	ncerqa	2	0.01%
	ecosystem services of wetlands	2	0.01%

7. google germany	dasibi 1008–pc manual	4	0.02%
	konarka dssc	4	0.02%
	notebook sector	4	0.02%
	02899 telephone code	3	0.01%
	beas–2b	2	0.01%
	national history museum washington dc map	2	0.01%
	index of jpg	2	0.01%
	leaching biocide	2	0.01%
	decontamination vx	2	0.01%
	cafimar italy	2	0.01%
	notebooks	2	0.01%
	pl71805c–ht	2	0.01%
	fuel cell	2	0.01%
	bioplastic dsc	1	0.00%
	17Î²–estradiol and testosterone in soil and runoff from grasslands amended with broiler litter	1	0.00%
	goela wind power through kites	1	0.00%
	lettenmeier barbara	1	0.00%
	ino engines	1	0.00%
	enviro e–tape	1	0.00%
	zander filtersysteme	1	0.00%
8. aol netfind	epa	12	0.05%
	epa.gov	6	0.03%
	www.epa.gov	6	0.03%
	epa international environmental nanotechnology	3	0.01%
	environmental protection agency oeca	3	0.01%
	effect of heavy metal in children	2	0.01%
	ma small technology company doing research in materials	2	0.01%
	environmental research	2	0.01%
	consolidated plastic company	2	0.01%
	croix air	2	0.01%
	epa grants	2	0.01%
	environmental protection agency	2	0.01%
	environment issues and the future	2	0.01%
	social,economicand technological change aff on the educational system	1	0.00%
	durr industries	1	0.00%
	julie hewitt	1	0.00%
	recra	1	0.00%
	binks manufacturing company	1	0.00%
	envirosense	1	0.00%
	important contributions made by epa	1	0.00%
	epa.gov	3	0.01%

9. google france	business innovative awards 2009	2	0.01%
	e–spin logo	2	0.01%
	research grants	2	0.01%
	em technologies inc	2	0.01%
	gas leak detection	1	0.00%
	thermoplastic natural polymers	1	0.00%
	hydro vap	1	0.00%
	brice tariel rains	1	0.00%
	abderrahmane touati	1	0.00%
	removal of thallium from wastewater	1	0.00%
	funding opportunities 2008	1	0.00%
	t3m2 locomotive	1	0.00%
	bhattacharyya uky	1	0.00%
	thp1 macrophage pma lps	1	0.00%
	ballast water of microorganisms.	1	0.00%
	omb submission fund modele	1	0.00%
	effect of prolonged acetylcholinesterase inhibition of postnatal brain development in rabbit;level of serotonin in different brain region	1	0.00%
	genetics phd fellowship california	1	0.00%
	epa reactive batch distillation dairy wastewater	1	0.00%
10. google italy	hemorrhage .ppt	29	0.13%
	ethiopian watershed management	4	0.02%
	mazzali system	2	0.01%
	endocrine disruptors	2	0.01%
	hm 50	2	0.01%
	p2 products	2	0.01%
	genetically engineered microorganisms bioremediation epa	2	0.01%
	comet assay ppt	2	0.01%
	plant phytoremediation arsenic	1	0.00%
	bact airless degreasing	1	0.00%
	poster microbial community lake	1	0.00%
	environment government decision economic	1	0.00%
	development indicators environmental health	1	0.00%
	mazzali systems spa	1	0.00%
	cadmium wastewater toxicity	1	0.00%
	photocatalysis zeolite waters of vegetation	1	0.00%
	metal nanoparticles toxicity	1	0.00%
	particulate matter chemical composition	1	0.00%
	decision well being adaptation	1	0.00%
	nrt sorting pet	1	0.00%
11. yahoo	candid	33	0.15%
	garden design	10	0.05%

spain	candid photos	7	0.03%
	awards	4	0.02%
	candid pic	4	0.02%
	sweet tomatoes	4	0.02%
	epa.gov	3	0.01%
	candid pictures	3	0.01%
	jeopardy clue crew 2008	2	0.01%
	garden, construction	2	0.01%
	safe drinking water	2	0.01%
	candid photo	2	0.01%
	assembles	2	0.01%
	lowell high school	2	0.01%
	people candid	2	0.01%
	andrey egorov georgia	1	0.00%
	ronald sims bioremediation projects	1	0.00%
	environmental scientist	1	0.00%
	epa pm1 pm2	1	0.00%
	effects of climate change	1	0.00%
12. yahoo japan	k–tube	6	0.03%
	epa us	4	0.02%
	ballast water treatment system	3	0.01%
	delta–omega technologies	3	0.01%
	paul n. gardner– fl	2	0.01%
	epa market	2	0.01%
	intercont oil	2	0.01%
	magni industries	2	0.01%
	membrex	2	0.01%
	worcester controls	1	0.00%
	modern chemical blue gold	1	0.00%
	r.a.k.i. computers	1	0.00%
	isoboles	1	0.00%
	nf reporter assay copies	1	0.00%
	biomas plastic	1	0.00%
	qingdao university	1	0.00%
	membrane technology and research inc.,	1	0.00%
	ams enterprises	1	0.00%
	alprince@	1	0.00%
	nasccinfo	1	0.00%
13. google japan	maturity testis epididymis histology rat's puberty	1	0.00%
	annals of neurology impact factor 2007	1	0.00%
	dose response dose space	1	0.00%
	us epa heavy metals	1	0.00%

	atmospheric particulate letter element	1	0.00%
	stanford graduate environmental science	1	0.00%
	carbon nanotube microbe sensing	1	0.00%
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	ballast water treatment pdf	1	0.00%
	esa geoportal profile	1	0.00%
	nsf/usda drinking water listings	1	0.00%
	star research grants	1	0.00%
	optical properties integrating	1	0.00%
	lucas roger trichodesmium	1	0.00%
	atkomatic valve	1	0.00%
	biosensor metal	1	0.00%
	national computational methods center	1	0.00%
	industrialã€€technology compact membrane systems wilmington	1	0.00%
	reproductive hormone in prepubertal male animals	1	0.00%
14. altavista	green synthesis nano particle pdf	18	0.08%
	pall aeropower	2	0.01%
	environmental protection agency sbir	2	0.01%
	graduate fellowship epa	2	0.01%
	early career academic awards	1	0.00%
	epa statutory research requirements	1	0.00%
	hydrosafe	1	0.00%
	renz trivalent chromium	1	0.00%
	warren and baerg manufacturing	1	0.00%
	climate change and ecosystem services	1	0.00%
	panametrics	1	0.00%
	alfa laval separation	1	0.00%
	pbb endocrine disruption	1	0.00%
	endocrine distrupting	1	0.00%
	powerpoint presentations on nanotechnology	1	0.00%
	cold vaporization	1	0.00%
	epa star grant	1	0.00%
	fsi filter specialists	1	0.00%
	brain targeted drug delivery ppt	1	0.00%
	thomas e. jordan colorado school of mines	1	0.00%
15. yahoo india	using nanotechnology how to improve environment	6	0.03%
	metrology in nanotechnology	2	0.01%
	p3	2	0.01%
	us agency nsf doe nist epa	1	0.00%
	science topics for research	1	0.00%
	assessment tools endocrine system	1	0.00%

	microbial analysis of drinking water	1	0.00%
	applications of nano technology for environmental protection	1	0.00%
	power point presentation files related thermal power plant	1	0.00%
	environmental health relatad to children	1	0.00%
	ionsep corporation	1	0.00%
	abstracts in environmental microbiology projects	1	0.00%
	hoffman air	1	0.00%
	question of quality assurance	1	0.00%
	solid waste destruction techniques	1	0.00%
	uses of nanotechnology	1	0.00%
	tqem implementation	1	0.00%
	health of women and children and the environment	1	0.00%
	specificity of biomarkers	1	0.00%
	polymer zinc oxide nanocomposites leds	1	0.00%
16. yahoo taiwan	magnatech corp	4	0.02%
	us epa	2	0.01%
	p3	2	0.01%
	electrolytic etchant regeneration	2	0.01%
	ollie_acheson@reeco.r−c.com	1	0.00%
	cindy,huei−hsin, wu	1	0.00%
	reeco	1	0.00%
	john dolph	1	0.00%
	dinamec	1	0.00%
	endocrine disrupt chemical ppt	1	0.00%
	eosinophils asthma blood genotype smoking	1	0.00%
	elf atochem north america inc	1	0.00%
	nf−$\mathrm{\hat{I}^{o}}$b apoptosis	1	0.00%
	2−nitrofluoranthene	1	0.00%
	panametrics inc	1	0.00%
	ssi shredding systems	1	0.00%
	economic incentives of environment	1	0.00%
	bibliometric analysis	1	0.00%
	memcor	1	0.00%
	phase tax	1	0.00%
17. yahoo canada	green building market penetration site:gov	2	0.01%
	apco industries co limited	2	0.01%
	p3	2	0.01%
	the searchsmiths inc	1	0.00%
	valiant international inc	1	0.00%
	cookson−type reagent	1	0.00%
	low potassium airway	1	0.00%
	respir actin b−12	1	0.00%

	doctorial letters of reference	1	0.00%
	prism powder ltd	1	0.00%
	oil rite corporation	1	0.00%
	madison chemical industries inc	1	0.00%
	olanzapine and children	1	0.00%
	crs robotics corporation	1	0.00%
	wal–dor industries new hamburg on	1	0.00%
	epa nanoparticles waste combustion	1	0.00%
	lenox polymers ltd.	1	0.00%
	marshall microbial community microarrays to assess chemical and biological characteristics of water quality	1	0.00%
	smoking in utero	1	0.00%
	jiri skopek	1	0.00%
18. yahoo singapore	research results of corn based plastics	2	0.01%
	iwata mfg	2	0.01%
	solid catalyzed reaction pdf	1	0.00%
	msds for saic	1	0.00%
	moore product co.	1	0.00%
	halon inspection	1	0.00%
	center for the study of autism	1	0.00%
	desalination systems, inc.	1	0.00%
	consequences of air pollution	1	0.00%
	nanotechnology organic compound	1	0.00%
	tioga coatings tiotech	1	0.00%
	future environmental problems	1	0.00%
	ballast water processing system	1	0.00%
	nanotechnology uses	1	0.00%
	krishna, s.h. developments and trends in enzyme catalysis in nonconventional media. biotechnol. adv. 2002, 20:239–267	1	0.00%
	iwata compressor mfg	1	0.00%
	usf filtration	1	0.00%
19. yahoo uk &ireland	etchant regerenation	2	0.01%
	ncer	2	0.01%
	health promotion theories	2	0.01%
	research protocol neurodevelopmental	1	0.00%
	smith, leonard a. predictability past predictability future	1	0.00%
	petronetics	1	0.00%
	silver as disinfectant	1	0.00%
	congo red agar	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation	1	0.00%

	children and autism and other disorderes linked	1	0.00%
	environmental factors autism	1	0.00%
	environmental geochemistry and acute diseas	1	0.00%
	fuji spraying equipment	1	0.00%
	ro−clean desmi	1	0.00%
20. yahoo mexico	omnimark instrument corporation	3	0.01%
	epa	1	0.00%
	air quality models and climatic change	1	0.00%
	effect of global change on air quality models	1	0.00%
	effect of climatic change in air quality models	1	0.00%
	micro care corporation	1	0.00%
	dairy ecological impacts	1	0.00%
	schlumberger greenwood sc	1	0.00%
	american metal wash, inc.	1	0.00%
	auburn international inc	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,121	14.18%
	of	1,410	6.41%
	star	1,266	5.75%
	environmental	1,117	5.08%
	in	873	3.97%
	research	820	3.73%
	for	733	3.33%
	fellowship	635	2.89%
	the	534	2.43%
	sbir	440	2.00%
	health	419	1.90%
	grant	399	1.81%
	to	398	1.81%
	nanotechnology	394	1.79%
	grants	385	1.75%
	2008	365	1.66%
	water	359	1.63%
	national	341	1.55%
	on	299	1.36%
	ppt	296	1.35%
2. yahoo	epa	402	1.83%
	of	252	1.15%
	environmental	174	0.79%

	in	170	0.77%
	the	111	0.50%
	research	102	0.46%
	system	97	0.44%
	inc	89	0.40%
	for	77	0.35%
	on	72	0.33%
	health	65	0.30%
	star	65	0.30%
	company	64	0.29%
	to	62	0.28%
	endocrine	54	0.25%
	children	53	0.24%
	grant	52	0.24%
	water	50	0.23%
	tabular	44	0.20%
	leader.ppt	43	0.20%
3. msn	plastics	164	0.75%
	consolidated	157	0.71%
	epa	95	0.43%
	company	74	0.34%
	inc	42	0.19%
	in	28	0.13%
	of	23	0.10%
	environmental	21	0.10%
	consolidatedplastics.com	17	0.08%
	for	17	0.08%
	co	14	0.06%
	nanotechnology	14	0.06%
	health	12	0.05%
	to	10	0.05%
	the	10	0.05%
	star	9	0.04%
	p3	9	0.04%
	inc.	9	0.04%
	water	8	0.04%
	fellowships	8	0.04%
4. google canada	of	52	0.24%
	environmental	37	0.17%
	research	30	0.14%
	epa	28	0.13%
	design	26	0.12%

	filetype:ppt	24	0.11%
	stochastic	24	0.11%
	improvement	24	0.11%
	in	22	0.10%
	for	21	0.10%
	inc	18	0.08%
	the	16	0.07%
	water	15	0.07%
	health	14	0.06%
	human	11	0.05%
	to	11	0.05%
	on	10	0.05%
	nanotechnology	10	0.05%
	systems	10	0.05%
	analysis	8	0.04%
5. google uk	of	44	0.20%
	for	33	0.15%
	the	31	0.14%
	forms	26	0.12%
	environmental	26	0.12%
	in	22	0.10%
	to	21	0.10%
	epa	20	0.09%
	research	19	0.09%
	health	18	0.08%
	on	16	0.07%
	children	16	0.07%
	ppt	15	0.07%
	exchange	11	0.05%
	assessment	10	0.05%
	nanotechnology	10	0.05%
	chromatid	10	0.05%
	sister	10	0.05%
	change	10	0.05%
	environment	9	0.04%
6. google australia	of	56	0.25%
	epa	28	0.13%
	health	23	0.10%
	change	22	0.10%
	environmental	22	0.10%
	to	21	0.10%
	the	19	0.09%

		climate	18	0.08%
		for	17	0.08%
		on	16	0.07%
		in	15	0.07%
		ecosystem	15	0.07%
		water	12	0.05%
		research	12	0.05%
		development	12	0.05%
		ecological	12	0.05%
		effects	12	0.05%
		human	11	0.05%
		environment	10	0.05%
		nanotechnology	10	0.05%
7.	google germany	of	43	0.20%
		in	27	0.12%
		nano	25	0.11%
		particles	18	0.08%
		water	16	0.07%
		transport	13	0.06%
		nanoparticles	10	0.05%
		environment	9	0.04%
		change	9	0.04%
		for	8	0.04%
		climate	8	0.04%
		the	8	0.04%
		ppt	8	0.04%
		surface	7	0.03%
		presentation	7	0.03%
		sorption	5	0.02%
		nanotechnology	5	0.02%
		national	5	0.02%
		environmental	5	0.02%
		epa	5	0.02%
8.	aol netfind	epa	23	0.10%
		environmental	17	0.08%
		in	15	0.07%
		of	13	0.06%
		research	11	0.05%
		the	8	0.04%
		for	7	0.03%
		epa.gov	7	0.03%
		protection	6	0.03%

	www.epa.gov	6	0.03%	
	agency	6	0.03%	
	company	5	0.02%	
	what	4	0.02%	
	paint	3	0.01%	
	is	3	0.01%	
	us	3	0.01%	
	university	3	0.01%	
	small	3	0.01%	
	nanotechnology	3	0.01%	
	on	3	0.01%	
9. google france	ppt	8	0.04%	
	of	8	0.04%	
	epa	7	0.03%	
	water	6	0.03%	
	2008	5	0.02%	
	in	5	0.02%	
	nanotechnology	4	0.02%	
	filetype:pdf	4	0.02%	
	epa.gov	4	0.02%	
	brain	3	0.01%	
	wastewater	3	0.01%	
	fellowship	3	0.01%	
	green	3	0.01%	
	detection	3	0.01%	
	grants	3	0.01%	
	2006	3	0.01%	
	research	3	0.01%	
	endocrine	3	0.01%	
	2009	3	0.01%	
	leak	3	0.01%	
10. google italy	.ppt	30	0.14%	
	hemorrhage	29	0.13%	
	in	6	0.03%	
	of	6	0.03%	
	health	5	0.02%	
	environmental	5	0.02%	
	research	5	0.02%	
	epa	5	0.02%	
	management	4	0.02%	
	watershed	4	0.02%	
	ethiopian	4	0.02%	

		filetype:ppt	3	0.01%
		particulate	3	0.01%
		ppt	3	0.01%
		bioremediation	3	0.01%
		system	3	0.01%
		nanotechnology	3	0.01%
		for	3	0.01%
		mazzali	3	0.01%
		disruptors	2	0.01%
11.	yahoo spain	candid	52	0.24%
		design	10	0.05%
		garden	10	0.05%
		photos	7	0.03%
		tomatoes	4	0.02%
		pic	4	0.02%
		awards	4	0.02%
		sweet	4	0.02%
		people	3	0.01%
		epa.gov	3	0.01%
		pictures	3	0.01%
		lowell	2	0.01%
		high	2	0.01%
		clue	2	0.01%
		the	2	0.01%
		crew	2	0.01%
		drinking	2	0.01%
		2008	2	0.01%
		assembles	2	0.01%
		jeopardy	2	0.01%
12.	yahoo japan	k–tube	6	0.03%
		epa	6	0.03%
		water	4	0.02%
		us	4	0.02%
		treatment	3	0.01%
		system	3	0.01%
		ballast	3	0.01%
		delta–omega	3	0.01%
		technologies	3	0.01%
		oil	2	0.01%
		market	2	0.01%
		paul	2	0.01%
		magni	2	0.01%

	industries	2	0.01%
	controls	2	0.01%
	fl	2	0.01%
	membrex	2	0.01%
	intercont	2	0.01%
	gardner–	2	0.01%
	inc.	2	0.01%
13. google japan	dose	4	0.02%
	response	3	0.01%
	epa	3	0.01%
	water	2	0.01%
	filetype:ppt	2	0.01%
	membrane	2	0.01%
	endocrine	2	0.01%
	monocytogenes	2	0.01%
	us	2	0.01%
	stor	2	0.01%
	sbir	2	0.01%
	testis	2	0.01%
	compact	2	0.01%
	air	2	0.01%
	metal	2	0.01%
	research	2	0.01%
	ion	2	0.01%
	fellowship	2	0.01%
	environmental	2	0.01%
	success	2	0.01%
14. altavista	synthesis	19	0.09%
	nano	19	0.09%
	pdf	19	0.09%
	green	18	0.08%
	particle	18	0.08%
	epa	6	0.03%
	powder	3	0.01%
	pall	3	0.01%
	graduate	2	0.01%
	endocrine	2	0.01%
	environmental	2	0.01%
	to	2	0.01%
	coatings	2	0.01%
	nanotechnology	2	0.01%
	aeropower	2	0.01%

		grant	2	0.01%
		farboil	2	0.01%
		fellowship	2	0.01%
		human	2	0.01%
		the	2	0.01%
15.	yahoo india	nanotechnology	12	0.05%
		of	9	0.04%
		environment	8	0.04%
		to	7	0.03%
		how	6	0.03%
		improve	6	0.03%
		using	6	0.03%
		in	6	0.03%
		environmental	4	0.02%
		water	3	0.01%
		power	2	0.01%
		techniques	2	0.01%
		for	2	0.01%
		science	2	0.01%
		analysis	2	0.01%
		fellowships	2	0.01%
		children	2	0.01%
		health	2	0.01%
		metrology	2	0.01%
		research	2	0.01%
16.	yahoo taiwan	magnatech	4	0.02%
		corp	4	0.02%
		regeneration	2	0.01%
		etchant	2	0.01%
		electrolytic	2	0.01%
		epa	2	0.01%
		p3	2	0.01%
		us	2	0.01%
		inc	2	0.01%
		2–nitrofluoranthene	1	0.00%
		phase	1	0.00%
		blood	1	0.00%
		curing	1	0.00%
		bibliometric	1	0.00%
		north	1	0.00%
		applied	1	0.00%
		elf	1	0.00%

	disrupt	1	0.00%
	ppt	1	0.00%
	systems	1	0.00%
17. yahoo canada	industries	4	0.02%
	inc	3	0.01%
	cookson–type	2	0.01%
	chemical	2	0.01%
	co	2	0.01%
	p3	2	0.01%
	of	2	0.01%
	market	2	0.01%
	reagent	2	0.01%
	international	2	0.01%
	apco	2	0.01%
	building	2	0.01%
	green	2	0.01%
	ltd	2	0.01%
	corporation	2	0.01%
	site:gov	2	0.01%
	limited	2	0.01%
	penetration	2	0.01%
	reference	1	0.00%
	children	1	0.00%
18. yahoo singapore	of	4	0.02%
	iwata	3	0.01%
	mfg	3	0.01%
	in	2	0.01%
	nanotechnology	2	0.01%
	plastics	2	0.01%
	based	2	0.01%
	results	2	0.01%
	research	2	0.01%
	corn	2	0.01%
	for	2	0.01%
	tiotech	1	0.00%
	organic	1	0.00%
	biotechnol.	1	0.00%
	tioga	1	0.00%
	ballast	1	0.00%
	problems	1	0.00%
	the	1	0.00%
	consequences	1	0.00%

		inc.	1	0.00%
19.	yahoo uk &ireland	the	3	0.01%
		health	3	0.01%
		environmental	2	0.01%
		predictability	2	0.01%
		etchant	2	0.01%
		problem,	2	0.01%
		factors	2	0.01%
		theories	2	0.01%
		autism	2	0.01%
		on	2	0.01%
		with	2	0.01%
		regerenation	2	0.01%
		ncer	2	0.01%
		promotion	2	0.01%
		desmi	1	0.00%
		spraying	1	0.00%
		smith,	1	0.00%
		leonard	1	0.00%
		children's	1	0.00%
		disorderes	1	0.00%
20.	yahoo mexico	corporation	4	0.02%
		omnimark	3	0.01%
		air	3	0.01%
		quality	3	0.01%
		instrument	3	0.01%
		change	3	0.01%
		models	3	0.01%
		climatic	2	0.01%
		effect	2	0.01%
		of	2	0.01%
		international	1	0.00%
		metal	1	0.00%
		greenwood	1	0.00%
		on	1	0.00%
		inc.	1	0.00%
		wash,	1	0.00%
		sc	1	0.00%
		global	1	0.00%
		micro	1	0.00%
		schlumberger	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	405	1.84%
2.	epa	383	1.74%
3.	epa star fellowship	249	1.13%
4.	epa sbir	169	0.77%
5.	forms	136	0.62%
6.	national mall map	130	0.59%
7.	epa star grant	108	0.49%
8.	consolidated plastics company	81	0.37%
9.	polyhydroxybutyrate filetype:ppt	66	0.30%
10.	ncer	64	0.29%
11.	consolidated plastics	61	0.28%
12.	environmental research	58	0.26%
13.	epa fellowship	53	0.24%
14.	epa ncer	43	0.20%
15.	epa.gov	43	0.20%
16.	epa grants	42	0.19%
17.	epa funding	41	0.19%
18.	health	41	0.19%
19.	change	39	0.18%
20.	nanotechnology white paper	39	0.18%
	Subtotal	**2,251**	**10.25%**

	Total		21,969	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	386	1.76%
	yahoo	16	0.07%
	google australia	3	0.01%
2. epa	google	178	0.81%
	yahoo	159	0.72%
	msn	28	0.13%
	aol netfind	12	0.05%
	google canada	2	0.01%
	netscape	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo mexico	1	0.00%
3. epa star fellowship	google	238	1.08%
	yahoo	8	0.04%
	google canada	1	0.00%
	msn	1	0.00%
	google france	1	0.00%
4. epa sbir	google	164	0.75%
	yahoo	5	0.02%
5. forms	google	94	0.43%
	google uk	25	0.11%
	google canada	7	0.03%
	google australia	7	0.03%
	aol netfind	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
6. national mall map	google	129	0.59%
	google uk	1	0.00%
7. epa star grant	google	96	0.44%
	yahoo	11	0.05%
	altavista	1	0.00%
8. consolidated plastics company	msn	47	0.21%
	google	22	0.10%
	yahoo	12	0.05%
9. polyhydroxybutyrate filetype:ppt	google	66	0.30%
10. ncer	google	46	0.21%
	yahoo	14	0.06%

		yahoo uk &ireland	2	0.01%
		google uk	1	0.00%
		google germany	1	0.00%
11.	consolidated plastics	msn	61	0.28%
12.	environmental research	google	53	0.24%
		aol netfind	2	0.01%
		yahoo	2	0.01%
		google australia	1	0.00%
13.	epa fellowship	google	47	0.21%
		yahoo	4	0.02%
		google uk	1	0.00%
		msn	1	0.00%
14.	epa ncer	google	42	0.19%
		google canada	1	0.00%
15.	epa.gov	google	28	0.13%
		aol netfind	6	0.03%
		google france	3	0.01%
		yahoo spain	3	0.01%
		msn	2	0.01%
		google germany	1	0.00%
16.	epa grants	google	36	0.16%
		yahoo	4	0.02%
		aol netfind	2	0.01%
17.	epa funding	google	37	0.17%
		google germany	1	0.00%
		google france	1	0.00%
		yahoo	1	0.00%
		google australia	1	0.00%
18.	health	google	30	0.14%
		google australia	7	0.03%
		google canada	2	0.01%
		google uk	2	0.01%
19.	change	google	33	0.15%
		google australia	3	0.01%
		google canada	3	0.01%
20.	nanotechnology white paper	google	39	0.18%

Activity by Search Phrase – Help Card

? **<u>Top Search Phrases Table</u>**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>Top Search Phrases with Engines Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,761	4.70%
2.	of	1,935	2.42%
3.	environmental	1,441	1.80%
4.	star	1,363	1.70%
5.	in	1,197	1.50%
6.	research	1,022	1.28%
7.	for	925	1.16%
8.	the	753	0.94%
9.	fellowship	681	0.85%
10.	health	568	0.71%
11.	to	541	0.68%
12.	nanotechnology	504	0.63%
13.	water	491	0.61%
14.	sbir	476	0.59%
15.	grant	468	0.58%
16.	grants	438	0.55%
17.	on	437	0.55%
18.	2008	417	0.52%
19.	national	385	0.48%
20.	ppt	358	0.45%
	Subtotal	**18,161**	**22.69%**
	Total	**80,048**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,121	3.90%
	yahoo	402	0.50%
	msn	95	0.12%
	google canada	28	0.03%
	google australia	28	0.03%
	aol netfind	23	0.03%
	google uk	20	0.02%
	google france	7	0.01%
	yahoo japan	6	0.01%
	altavista	6	0.01%
	google germany	5	0.01%
	google italy	5	0.01%
	google japan	3	0.00%
	netscape	3	0.00%
	yahoo korea	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo spain	1	0.00%
	google austria	1	0.00%
	yahoo mexico	1	0.00%
	yahoo india	1	0.00%
2. of	google	1,410	1.76%
	yahoo	252	0.31%
	google australia	56	0.07%
	google canada	52	0.06%
	google uk	44	0.05%
	google germany	43	0.05%
	msn	23	0.03%
	aol netfind	13	0.02%
	yahoo india	9	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	yahoo singapore	4	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%

	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
3. environmental	google	1,117	1.40%
	yahoo	174	0.22%
	google canada	37	0.05%
	google uk	26	0.03%
	google australia	22	0.03%
	msn	21	0.03%
	aol netfind	17	0.02%
	google germany	5	0.01%
	google italy	5	0.01%
	yahoo india	4	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	2	0.00%
	yandex	2	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	all the web	1	0.00%
4. star	google	1,266	1.58%
	yahoo	65	0.08%
	msn	9	0.01%
	google canada	7	0.01%
	google australia	4	0.00%
	compuserve	2	0.00%
	google france	2	0.00%
	aol netfind	2	0.00%
	google uk	2	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
5. in	google	873	1.09%
	yahoo	170	0.21%
	msn	28	0.03%
	google germany	27	0.03%
	google uk	22	0.03%
	google canada	22	0.03%
	aol netfind	15	0.02%
	google australia	15	0.02%

	google italy	6	0.01%
	yahoo india	6	0.01%
	google france	5	0.01%
	yahoo singapore	2	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
6. research	google	820	1.02%
	yahoo	102	0.13%
	google canada	30	0.04%
	google uk	19	0.02%
	google australia	12	0.01%
	aol netfind	11	0.01%
	msn	8	0.01%
	google italy	5	0.01%
	google france	3	0.00%
	yahoo singapore	2	0.00%
	google germany	2	0.00%
	yahoo india	2	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
7. for	google	733	0.92%
	yahoo	77	0.10%
	google uk	33	0.04%
	google canada	21	0.03%
	msn	17	0.02%
	google australia	17	0.02%
	google germany	8	0.01%
	aol netfind	7	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	yahoo singapore	2	0.00%
	google france	2	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%

8. the	google	534	0.67%	
	yahoo	111	0.14%	
	google uk	31	0.04%	
	google australia	19	0.02%	
	google canada	16	0.02%	
	msn	10	0.01%	
	google germany	8	0.01%	
	aol netfind	8	0.01%	
	google france	3	0.00%	
	yahoo uk &ireland	3	0.00%	
	altavista	2	0.00%	
	yahoo spain	2	0.00%	
	yahoo japan	1	0.00%	
	mamma	1	0.00%	
	yahoo india	1	0.00%	
	google japan	1	0.00%	
	yahoo canada	1	0.00%	
	yahoo singapore	1	0.00%	
9. fellowship	google	635	0.79%	
	yahoo	29	0.04%	
	google canada	4	0.00%	
	msn	3	0.00%	
	google france	3	0.00%	
	altavista	2	0.00%	
	google uk	2	0.00%	
	google japan	2	0.00%	
	google austria	1	0.00%	
10. health	google	419	0.52%	
	yahoo	65	0.08%	
	google australia	23	0.03%	
	google uk	18	0.02%	
	google canada	14	0.02%	
	msn	12	0.01%	
	google italy	5	0.01%	
	yahoo uk &ireland	3	0.00%	
	yahoo india	2	0.00%	
	google france	1	0.00%	
	google japan	1	0.00%	
	google germany	1	0.00%	
	aol netfind	1	0.00%	
	mamma	1	0.00%	
	ninemsn	1	0.00%	

Activity by Search Keyword

	yahoo canada	1	0.00%
11. to	google	398	0.50%
	yahoo	62	0.08%
	google australia	21	0.03%
	google uk	21	0.03%
	google canada	11	0.01%
	msn	10	0.01%
	yahoo india	7	0.01%
	google germany	3	0.00%
	aol netfind	2	0.00%
	altavista	2	0.00%
	yahoo canada	1	0.00%
	google france	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo japan	1	0.00%
12. nanotechnology	google	394	0.49%
	yahoo	32	0.04%
	msn	14	0.02%
	yahoo india	12	0.01%
	google uk	10	0.01%
	google canada	10	0.01%
	google australia	10	0.01%
	google germany	5	0.01%
	google france	4	0.00%
	aol netfind	3	0.00%
	google italy	3	0.00%
	yahoo singapore	2	0.00%
	altavista	2	0.00%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	netscape	1	0.00%
13. water	google	359	0.45%
	yahoo	50	0.06%
	google germany	16	0.02%
	google canada	15	0.02%
	google australia	12	0.01%
	msn	8	0.01%
	google uk	7	0.01%
	google france	6	0.01%
	yahoo japan	4	0.00%
	yahoo india	3	0.00%
	google italy	2	0.00%

		yahoo spain	2	0.00%
		google japan	2	0.00%
		yahoo korea	1	0.00%
		aol netfind	1	0.00%
		all the web	1	0.00%
		yahoo singapore	1	0.00%
		yahoo canada	1	0.00%
14.	sbir	google	440	0.55%
		yahoo	28	0.03%
		google japan	2	0.00%
		altavista	2	0.00%
		aol netfind	1	0.00%
		google uk	1	0.00%
		google canada	1	0.00%
		msn	1	0.00%
15.	grant	google	399	0.50%
		yahoo	52	0.06%
		google canada	7	0.01%
		msn	4	0.00%
		google australia	2	0.00%
		altavista	2	0.00%
		google germany	1	0.00%
		google japan	1	0.00%
16.	grants	google	385	0.48%
		yahoo	28	0.03%
		msn	6	0.01%
		google canada	3	0.00%
		google uk	3	0.00%
		google france	3	0.00%
		aol netfind	3	0.00%
		google australia	2	0.00%
		netscape	1	0.00%
		yandex	1	0.00%
		google italy	1	0.00%
		google japan	1	0.00%
		google germany	1	0.00%
17.	on	google	299	0.37%
		yahoo	72	0.09%
		google australia	16	0.02%
		google uk	16	0.02%
		google canada	10	0.01%
		msn	7	0.01%

	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	google italy	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
18. 2008	google	365	0.46%
	yahoo	18	0.02%
	google canada	8	0.01%
	google france	5	0.01%
	google australia	4	0.00%
	msn	3	0.00%
	google uk	2	0.00%
	yahoo spain	2	0.00%
	google germany	2	0.00%
	all the web	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
19. national	google	341	0.43%
	yahoo	22	0.03%
	msn	5	0.01%
	google germany	5	0.01%
	google canada	4	0.00%
	google uk	4	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	google japan	1	0.00%
20. ppt	google	296	0.37%
	google uk	15	0.02%
	yahoo	11	0.01%
	google france	8	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	google canada	5	0.01%

google italy	3	0.00%
netscape	2	0.00%
google japan	1	0.00%
yahoo taiwan	1	0.00%
altavista	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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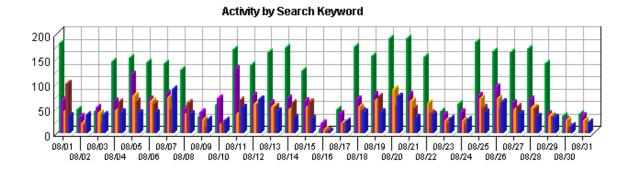At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard
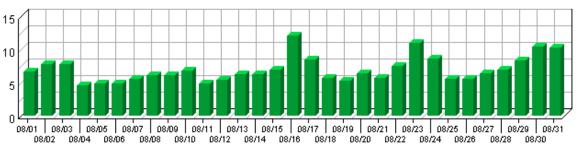
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
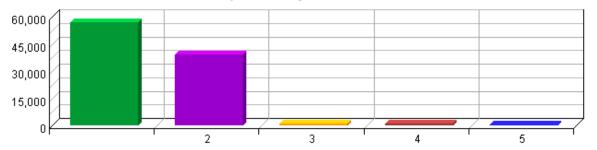
Visitors Trend

Visit Summary

Visits	103,989
Average per Day	3,354
Average Visit Length	00:24:20
Median Visit Length	00:04:42
International Visits	7.84%
Visits of Unknown Origin	37.51%
Visits from Your Country: United States (US)	54.66%

Average Length of Visit Trend
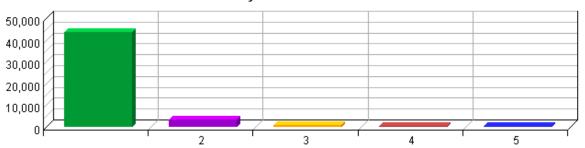
Top Countries by Visits

Visitors by Number of Visits
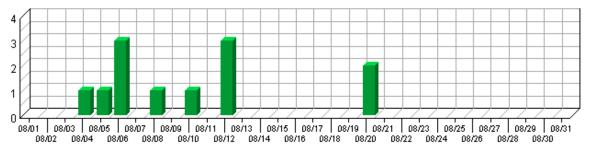
Visitors Trend

Visitor Summary
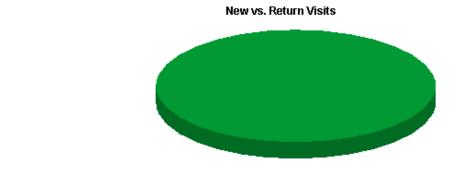
Unique Visitors	50,455
Visitors Who Visited Once	43,842
Visitors Who Visited More Than Once	6,613
Average Visits per Visitor	2.06

Visitor Minutes Trend

First Time Visitors Trend

New vs. Return Visits
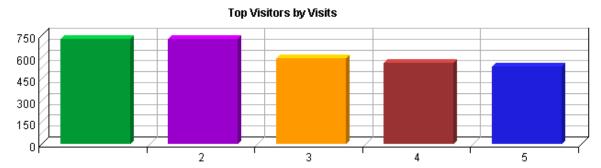
Top Visitors by Visits
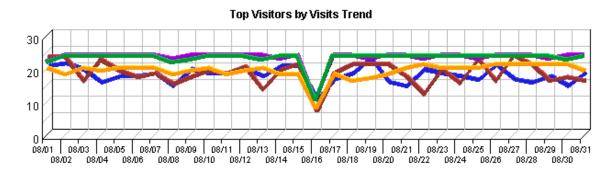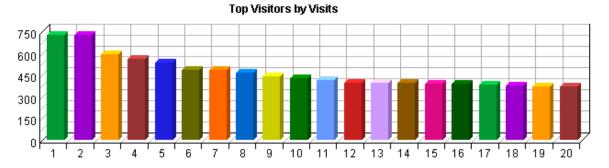
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend

Top Visitors by Visits

Top Visitors

	Visitor	Visits	%	Hits
1.	220.181.32.22_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	**724**	**0.70%**	724
2.	61.135.168.39_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	**723**	**0.70%**	723
3.	217−20−112−125. internetserviceteam.com_−	**589**	**0.57%**	590
4.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	**562**	**0.54%**	1,309
5.	ip−78−137−163−133.dedi. digiweb.ie_−	**537**	**0.52%**	1,451
6.	rhine.sba.gov_Java/1.5.0_06	**484**	**0.47%**	714
7.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	**480**	**0.46%**	1,126
8.	65.214.44.28_−	**465**	**0.45%**	1,830
9.	ip−78−137−163−133.dedi.	**439**	**0.42%**	902

	digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1			
10.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	**424**	**0.41%**	2,915
11.	msnbot−65−55−105−240.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**415**	**0.40%**	2,564
12.	msnbot−65−55−105−232.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**393**	**0.38%**	2,565
13.	msnbot−65−55−105−242.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**391**	**0.38%**	2,269
14.	msnbot−65−55−105−241.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**391**	**0.38%**	2,517
15.	msnbot−65−55−105−245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**390**	**0.37%**	2,578
16.	msnbot−65−55−105−244.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**388**	**0.37%**	2,542
17.	msnbot−65−55−105−239.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**384**	**0.37%**	2,515
18.	msnbot−65−55−105−236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**373**	**0.36%**	2,367
19.	msnbot−65−55−105−237.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**371**	**0.36%**	2,199
20.	msnbot−65−55−105−235.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**369**	**0.35%**	2,375
	Subtotal	**9,292**	**8.93%**	**36,775**
	Other	**94,723**	**91.07%**	**504,374**
	Total	**104,015**	**100.00%**	**541,149**

Top Visitors – Help Card

? **Hits** − Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor − The IP address, domain name, or cookie of the visitor.

Visits − Number of times the specified visitor visited your site. A visit is a series of actions

that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits

New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	103,966	99.95%
2.	Users Without Cookies	37	0.04%
3.	New Users	12	0.01%
	Total	**104,015**	**100.00%**

New vs. Return Visits – Help Card
New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
Returning Visitors – Visitors who already had a cookie from your site when they visited.
Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

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By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits

Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	43,842	86.89%
2 visits	3,448	6.83%
3 visits	1,031	2.04%
4 visits	509	1.01%
5 visits	307	0.61%
6 visits	158	0.31%
7 visits	138	0.27%
8 visits	89	0.18%
9 visits	73	0.14%
Subtotal	**49,595**	**98.30%**
Other	**860**	**1.70%**
Total	**50,455**	**100.00%**

Visitors by Number of Visits – Help Card

? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

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♀ This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.
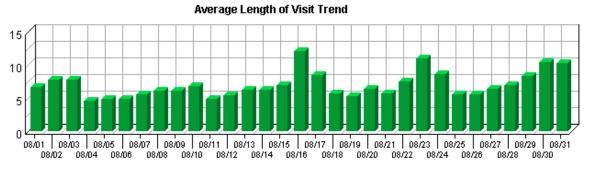
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
08/01	4,005	2,582	0	00:06:38	26,589.75
08/02	3,310	1,518	0	00:07:49	25,904.97
08/03	2,324	1,516	0	00:07:43	17,947.82
08/04	4,224	2,858	1	00:04:36	19,441.27
08/05	5,252	3,004	1	00:04:52	25,626.53
08/06	4,999	2,955	3	00:04:49	24,117.05
08/07	4,374	2,795	0	00:05:36	24,499.23
08/08	3,576	2,386	1	00:06:11	22,118.40
08/09	3,312	1,562	0	00:06:06	20,223.67
08/10	3,358	1,654	1	00:06:51	23,055.72
08/11	4,458	2,882	0	00:04:48	21,420.92
08/12	4,292	2,806	3	00:05:29	23,548.92
08/13	3,449	2,583	0	00:06:14	21,510.45
08/14	3,379	2,481	0	00:06:12	20,997.45
08/15	3,223	2,183	0	00:06:56	22,347.77
08/16	931	608	0	00:12:06	11,270.27
08/17	2,273	1,461	0	00:08:31	19,394.03
08/18	3,333	2,522	0	00:05:46	19,228.95
08/19	3,511	2,549	0	00:05:18	18,636.87
08/20	3,768	2,886	2	00:06:21	23,937.27
08/21	3,761	2,860	0	00:05:43	21,515.50
08/22	3,204	2,282	0	00:07:29	24,010.97
08/23	2,103	1,309	0	00:11:02	23,229.93
08/24	2,360	1,520	0	00:08:40	20,456.55
08/25	3,570	2,656	0	00:05:32	19,791.20
08/26	3,515	2,647	0	00:05:31	19,435.42
08/27	3,516	2,604	0	00:06:22	22,427.67
08/28	3,565	2,605	0	00:06:55	24,662.82
08/29	3,082	2,170	0	00:08:24	25,917.90
08/30	2,262	1,332	0	00:10:26	23,628.72

08/31	2,134	1,287	0	00:10:13	21,811.22
Average	**3,368**	**2,227**	**0**	**N/A**	**21,893.72**
Total	**104,423**	**69,063**	**12**	**N/A**	**678,705.17**

Visitors Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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♀ Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
08/01	3,994	3.84%
08/02	3,291	3.16%
08/03	2,313	2.22%
08/04	4,212	4.05%
08/05	5,224	5.02%
08/06	4,984	4.79%
08/07	4,362	4.19%
08/08	3,558	3.42%
08/09	3,295	3.17%
08/10	3,349	3.22%
08/11	4,447	4.28%
08/12	4,278	4.11%
08/13	3,438	3.31%
08/14	3,366	3.24%
08/15	3,210	3.09%
08/16	913	0.88%
08/17	2,261	2.17%
08/18	3,321	3.19%
08/19	3,501	3.37%
08/20	3,754	3.61%
08/21	3,747	3.60%
08/22	3,186	3.06%
08/23	2,089	2.01%
08/24	2,348	2.26%
08/25	3,561	3.42%

08/26	3,502	3.37%
08/27	3,507	3.37%
08/28	3,549	3.41%
08/29	3,064	2.95%
08/30	2,252	2.17%
08/31	2,113	2.03%
Total	**103,989**	**100.00%**

Visits Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

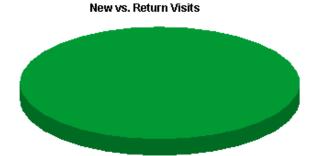**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<table>
<tr><td>No data for this section in the log data analyzed.</td></tr>
</table>

<table>
<tr><td>No data for this section in the log data analyzed.</td></tr>
</table>

<table>
<tr><td>Top Organizations – Help Card</td></tr>
</table>

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

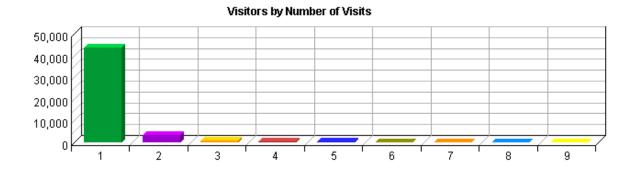**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

<div style="text-align:center">

No data for this section in the log data analyzed.

</div>

<div style="text-align:center">

Top Authenticated Usernames – Help Card

</div>

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
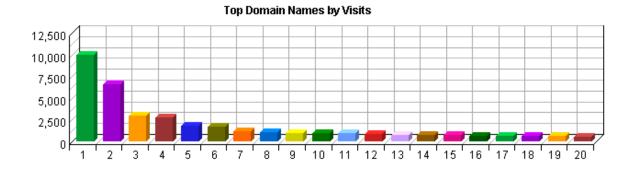
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

––
♀ You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits

Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	**9,948**	**9.57%**	35,654
2.	msn.com	**6,547**	**6.30%**	38,513
3.	comcast.net	**2,963**	**2.85%**	9,155
4.	yahoo.net	**2,734**	**2.63%**	74,012
5.	rr.com	**1,801**	**1.73%**	5,323
6.	verizon.net	**1,738**	**1.67%**	5,439
7.	epa.gov	**1,176**	**1.13%**	4,184
8.	cox.net	**1,068**	**1.03%**	2,860
9.	sbcglobal.net	**1,000**	**0.96%**	2,871
10.	dedi.digiweb.ie	977	**0.94%**	2,354
11.	65.214.44.28	946	**0.91%**	2,958
12.	fti.net	896	**0.86%**	2,787
13.	220.181.32.22	724	**0.70%**	724
14.	61.135.168.39	723	**0.70%**	723
15.	bezeqint.net	723	**0.70%**	808
16.	searchme.com	683	**0.66%**	4,647
17.	qwest.net	679	**0.65%**	1,603
18.	internetserviceteam.com	626	**0.60%**	656
19.	bellsouth.net	596	**0.57%**	1,831
20.	aol.com	579	**0.56%**	866
	Subtotal	**37,127**	**35.70%**	**197,968**
	Other	**66,862**	**64.30%**	**342,972**
	Total	**103,989**	**100.00%**	**540,940**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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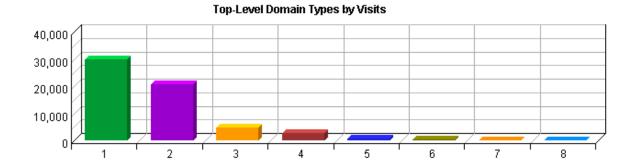
Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top−Level Domain Types

This report provides a breakdown of top−level domain types.

Top-Level Domain Types by Visits

Top−Level Domain Types

	Top−Level Domain Types	Visits	%	Hits
1.	Commercial	29,724	50.17%	144,627
2.	Network	20,785	35.08%	129,362
3.	Education	4,863	8.21%	23,986
4.	Government	2,712	4.58%	8,038
5.	Organization	783	1.32%	3,639
6.	Military	315	0.53%	786
7.	ARPANET	54	0.09%	187
8.	International	12	0.02%	22
	Total	**59,248**	**100.00%**	**310,647**

Top−Level Domain Types – Help Card

? **Top−Level Domain** – The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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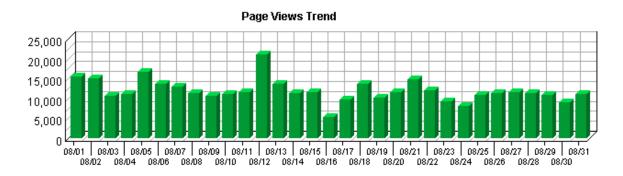
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.
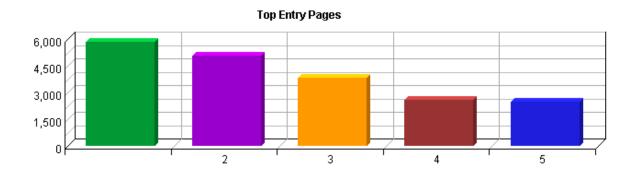
Pages Dashboard
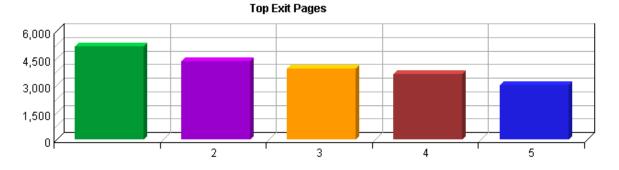
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend

Page View Summary

Page Views	368,923
Average per Day	11,900
Average Page Views per Visit	3.55

Top Entry Pages

Top Exit Pages

Top Pages by Visits Trend

Top Pages by Visits

Top Directories by Visits
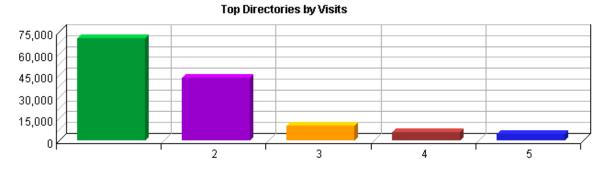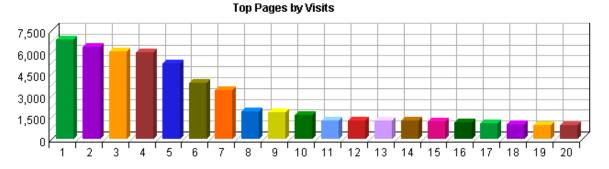
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend

Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http:/ / es.epa.gov/ robots. txt	**6,891**	**2.25%**	10,859	00:06:15	0
2.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	**6,326**	**2.07%**	9,620	00:01:42	0
3.	**Enviroene | US EPA** http:/ / es.epa.gov/	**6,010**	**1.97%**	15,854	00:06:45	0
4.	**EPA−Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	**6,000**	**1.96%**	14,876	00:03:50	0
5.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**5,221**	**1.71%**	6,399	00:02:20	0
6.	**| Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**3,866**	**1.27%**	4,792	00:01:54	0
7.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**3,389**	**1.11%**	5,120	00:04:15	0
8.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	**1,883**	**0.62%**	3,073	00:01:52	0

9.	**Forecasting Ecosystem Services from Wetland Condition Analyses | Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	**1,868**	**0.61%**	2,142	00:03:19	0
10.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,665**	**0.54%**	2,088	00:01:33	0
11.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	**1,283**	**0.42%**	4,333	00:04:15	0
12.	http:/ / es.epa.gov/ ncerqa/	**1,256**	**0.41%**	1,422	00:00:37	0
13.	**Enviro\$en\$e Comments** http:/ / es.epa.gov/ comments. html	**1,248**	**0.41%**	1,287	00:02:35	0
14.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,248**	**0.41%**	1,854	00:01:50	0
15.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	**1,183**	**0.39%**	1,465	00:03:03	0
16.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	**1,137**	**0.37%**	1,367	00:02:47	0
17.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,058**	**0.35%**	1,684	00:02:03	0
18.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	**987**	**0.32%**	1,186	00:03:22	0
19.	http:/ / es.epa.gov/ oeca/ sector/	**979**	**0.32%**	1,179	00:03:49	0
20.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**965**	**0.32%**	1,145	00:02:32	0
	Subtotal	**54,463**	**17.82%**	**91,745**	**00:03:53**	
	Other	**251,132**	**82.18%**	**277,178**	**00:01:46**	
	Total	**305,595**	**100.00%**	**368,923**	**00:02:12**	

Top Pages – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

––

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

<table>
<tr><td>No data for this section in the log data analyzed.</td></tr>
</table>

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	**70,555**	**48.28%**	374,682	54,396,882
2.	http://es.epa.gov/	**43,441**	**29.73%**	63,412	171,238
3.	http://es.epa.gov/oeca	**10,419**	**7.13%**	33,175	0
4.	http://es.epa.gov/compliance	**6,000**	**4.11%**	14,876	162,368
5.	http://es.epa.gov/ncerqa	**4,174**	**2.86%**	6,375	0
6.	http://es.epa.gov/vendors	**3,729**	**2.55%**	18,948	61,864
7.	http://es.epa.gov/vendinfo	**2,485**	**1.70%**	14,838	8,377
8.	http://es.epa.gov/ ncerqa_abstracts	**2,474**	**1.69%**	8,192	0
9.	http://es.epa.gov/search97cgi	**1,373**	**0.94%**	4,464	57,299
10.	http://es.epa.gov/cgi–bin	**819**	**0.56%**	881	946
11.	http://es.epa.gov/nppr	**118**	**0.08%**	135	0
12.	http://es.epa.gov/oceft	**77**	**0.05%**	77	0
13.	http://es.epa.gov/comply	**66**	**0.05%**	73	0
14.	http://es.epa.gov/elp	**58**	**0.04%**	67	0
15.	http://es.epa.gov/aipp	**47**	**0.03%**	48	0
16.	http://es.epa.gov/ncerqa.sbir	**37**	**0.03%**	38	0
17.	http://es.epa.gov/p3	**37**	**0.03%**	68	209

18.	http://es.epa.gov/stats	**36**	**0.02%**	77	28,974
19.	http://es.epa.gov/envirosense	**36**	**0.02%**	56	0
20.	http://es.epa.gov/ncer_old	**34**	**0.02%**	37	140
	Subtotal	**146,015**	**99.91%**	**540,519**	**54,888,292**
	Other	**125**	**0.09%**	**297**	**25,135**
	Total	**146,140**	**100.00%**	**540,816**	**54,913,426**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

−−

♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.
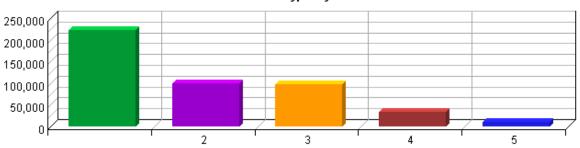
Files Dashboard
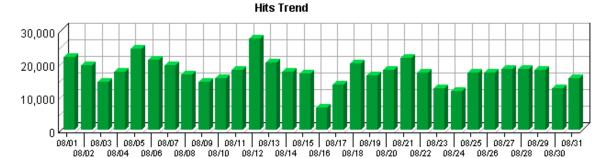
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.
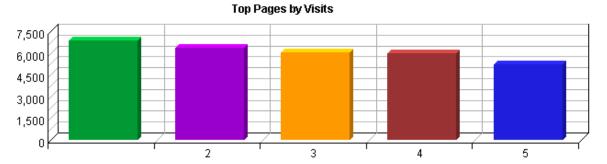
Hit Summary
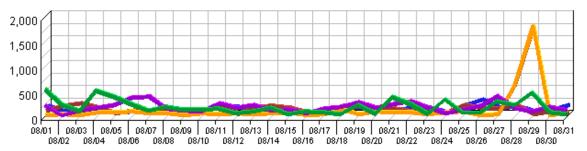
Successful Hits for Entire Site	540,940
Average Hits per Day	17,449
Home Page Hits	15,854

Most Accessed File Types by Files
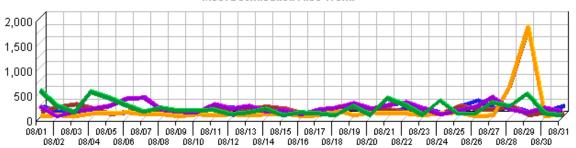
Hits Trend

Most Downloaded Files Trend

Most Uploaded Files
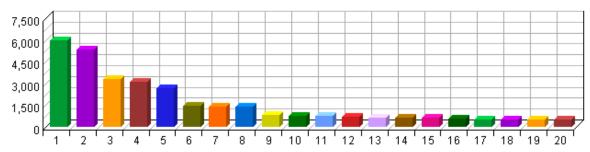
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files

Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**5,943**	**5.51%**	276
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**5,348**	**4.96%**	382
3.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**3,318**	**3.08%**	164
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**3,139**	**2.91%**	286
5.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	**2,670**	**2.47%**	293
6.	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf	**1,447**	**1.34%**	68
7.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**1,381**	**1.28%**	112
8.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**1,370**	**1.27%**	114
9.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	**851**	**0.79%**	85
10.		**749**	**0.69%**	84

	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf			
11.	http://es.epa.gov/ncer/ publications/workshop/pdf/ fnanoproc_092005.pdf	**738**	**0.68%**	71
12.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**689**	**0.64%**	59
13.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	**630**	**0.58%**	99
14.	http://es.epa.gov/ncer/fellow/ gro/gro_newsletter_issue1_08. pdf	**629**	**0.58%**	54
15.	http://es.epa.gov/ncer/ publications/workshop/pdf/ microproceedings061807.pdf	**605**	**0.56%**	21
16.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	**564**	**0.52%**	70
17.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	**535**	**0.50%**	26
18.	http://es.epa.gov/ncer/ publications/search/toxicsbatch.pdf	**526**	**0.49%**	16
19.	http://es.epa.gov/ncer/ publications/workshop/pdf/ endocrine_disruptors.pdf	**519**	**0.48%**	83
20.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	**499**	**0.46%**	59
	Subtotal	**32,150**	**29.80%**	**2,422**
	Other	**75,744**	**70.20%**	**47,468**
	Total	**107,894**	**100.00%**	**49,890**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.
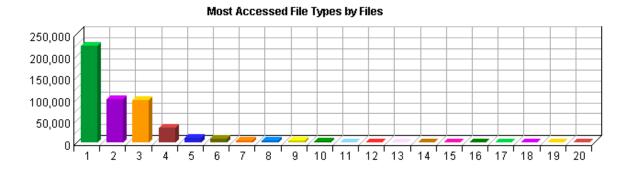
% – Percentage of times the specified file was downloaded compared to all downloaded files.

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♀ This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as

decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	223,124	45.31%	6,013,062
2.	pdf	99,058	20.11%	23,938,682
3.	htm	97,196	19.74%	1,064,758
4.	ico	33,789	6.86%	46,394
5.	txt	10,877	2.21%	3,314
6.	js	9,268	1.88%	95,760
7.	ppt	4,678	0.95%	13,561,385
8.	pl	4,507	0.92%	844
9.	css	3,770	0.77%	8,953
10.	swf	3,107	0.63%	114,231
11.	doc	899	0.18%	130,840
12.	scc	613	0.12%	272
13.	flv	207	0.04%	5,372,344
14.	wpd	188	0.04%	2,993
15.	xml	168	0.03%	1,317
16.	wmv	109	0.02%	4,439,168
17.	map	101	0.02%	11
18.	wma	86	0.02%	35,697
19.	ht	53	0.01%	0
20.	html)	48	0.01%	0
	Subtotal	**491,846**	**99.87%**	**54,830,017**
	Other	**618**	**0.13%**	**81,784**
	Total	**492,464**	**100.00%**	**54,911,801**

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.
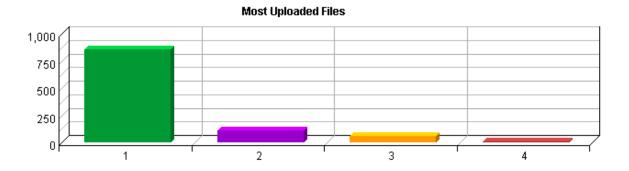
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

Most Uploaded Files

Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov// search97cgi/s97_cgi/	663	858	82.98%
2.	http://es.epa.gov/search97cgi/ s97_cgi/	81	111	10.74%
3.	http://es.epa.gov/cgi−bin/ eows.pl	56	58	5.61%
4.	http://es.epa.gov/search97cgi/ s97r_cgi/	5	7	0.68%
	Total	**805**	**1,034**	**100.00%**

Most Uploaded Files − Help Card
Files − The path and filename of the uploaded file being analyzed.
Top Uploads − Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.
Visits − Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.
% − Percentage of times the specified file was uploaded compared with all uploaded files.
−−
You may want to run virus scans on uploaded files.
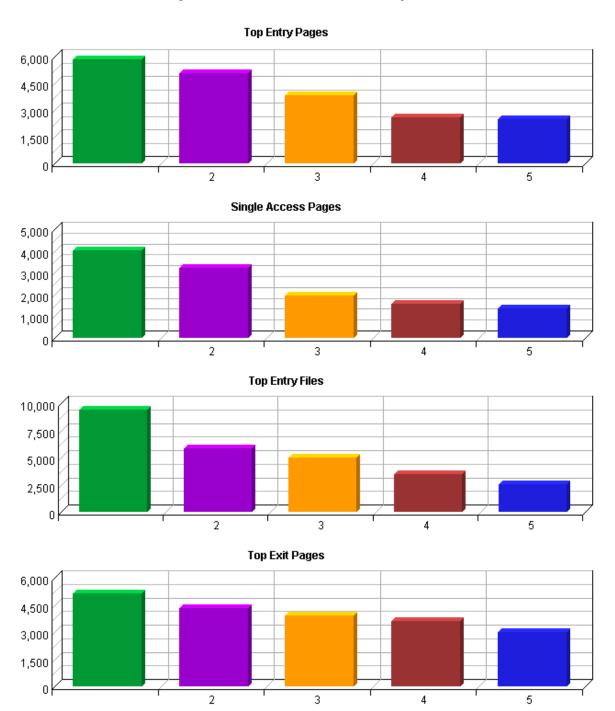
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages

Single Access Pages

Top Entry Files

Top Exit Pages
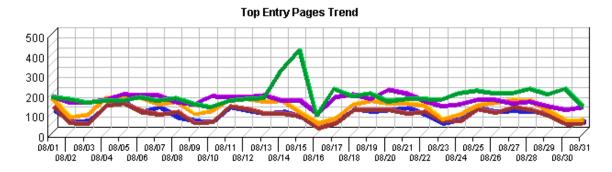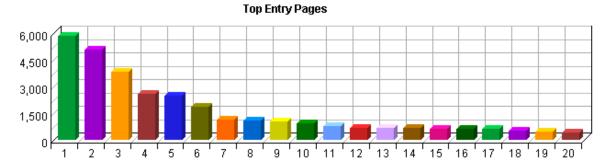
Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend

Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	http:/ / es.epa.gov/ robots. txt	5,861	7.30%
2.	**Enviroene | US EPA** http:/ / es.epa.gov/	5,064	6.31%
3.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	3,828	4.77%
4.	**| Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,566	3.20%
5.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,506	3.12%
6.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,855	2.31%
7.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	1,136	1.42%
8.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	1,084	1.35%

9.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,057	1.32%
10.	**EPA–Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	944	1.18%
11.	http:/ / es.epa.gov/ ncerqa/	775	0.97%
12.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	676	0.84%
13.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	673	0.84%
14.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	663	0.83%
15.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	637	0.79%
16.	http:/ / es.epa.gov/ oeca/ sector/	626	0.78%
17.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	599	0.75%
18.	http:/ / es.epa.gov/ ncerqa/ sbir/	532	0.66%
19.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	481	0.60%
20.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	406	0.51%
	Subtotal	**31,969**	**39.84%**
	Other	**48,273**	**60.16%**
	Total	**80,242**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

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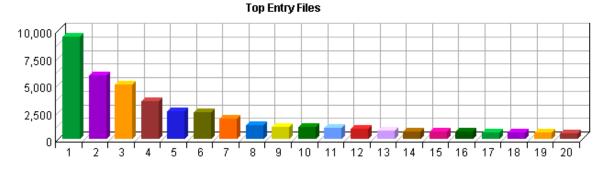
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend

Top Entry Files

Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	9,393	9.03%
2.	http://es.epa.gov/robots.txt	5,837	5.61%
3.	http://es.epa.gov/	5,035	4.84%
4.	http://es.epa.gov/ncer/	3,514	3.38%
5.	http://es.epa.gov/ncer/fellow/	2,508	2.41%
6.	http://es.epa.gov/ncer/rfa/	2,455	2.36%
7.	http://es.epa.gov/ncer/sbir/	1,828	1.76%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_wetlands.html	1,245	1.20%
9.	http://es.epa.gov/search97cgi/ s97_cgi	1,134	1.09%
10.	http://es.epa.gov/comments. html	1,081	1.04%
11.	http://es.epa.gov/ncer/p3/	1,016	0.98%
12.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_novelapproaches. html	890	0.86%
13.	http://es.epa.gov/ncerqa/	759	0.73%
14.	http://es.epa.gov// search97cgi/s97_cgi/	655	0.63%
15.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	649	0.62%
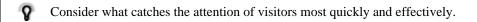
16.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	643	0.62%
17.	http://es.epa.gov/ncer/nano/	621	0.60%
18.	http://es.epa.gov/oeca/sector/	615	0.59%
19.	http://es.epa.gov/ncer/grants/	583	0.56%
20.	http://es.epa.gov/compliance/	535	0.51%
	Subtotal	**40,996**	**39.42%**
	Other	**62,993**	**60.58%**
	Total	**103,989**	**100.00%**

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

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♀ Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend

Top Exit Pages

Top Exit Pages

	Pages	Visits	%
1.	**Enviroene	US EPA** http:/ / es.epa.gov/	5,144	6.41%
2.	http:/ / es.epa.gov/ robots. txt	4,332	5.40%
3.	**EPA–Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	3,929	4.90%
4.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	3,604	4.49%
5.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,019	3.76%
6.	**| Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,002	2.49%
7.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,923	2.40%
8.	**Forecasting Ecosystem Services from Wetland Condition Analyses	Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	1,463	1.82%

9.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	1,166	1.45%
10.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	1,091	1.36%
11.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	970	1.21%
12.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	822	1.02%
13.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	767	0.96%
14.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	663	0.83%
15.	http:/ / es.epa.gov/ oeca/ sector/	661	0.82%
16.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	621	0.77%
17.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	573	0.71%
18.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	561	0.70%
19.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	519	0.65%
20.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	461	0.57%
	Subtotal	**34,291**	**42.72%**
	Other	**45,969**	**57.28%**
	Total	**80,260**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be

changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
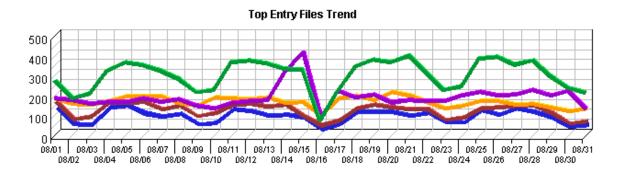
% – Percentage of times this page was the exit page compared with other exit pages.

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You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages

Single Access Pages

	Pages	Visits	%
1.	**Enviroene	US EPA** http:/ / es.epa.gov/	4,022	7.78%
2.	http:/ / es.epa.gov/ robots. txt	3,221	6.23%
3.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	1,933	3.74%
4.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,586	3.07%
5.	**| Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,365	2.64%
6.	**Forecasting Ecosystem Services from Wetland Condition Analyses	Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	1,127	2.18%
7.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,053	2.04%
8.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	1,043	2.02%

9.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	797	1.54%
10.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	558	1.08%
11.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	527	1.02%
12.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	525	1.02%
13.	http:/ / es.epa.gov/ oeca/ sector/	514	0.99%
14.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	506	0.98%
15.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	464	0.90%
16.	**EPA–Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	434	0.84%
17.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	380	0.74%
18.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	342	0.66%
19.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	339	0.66%
20.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	298	0.58%
	Subtotal	**21,034**	**40.69%**
	Other	**30,656**	**59.31%**
	Total	**51,690**	**100.00%**

Single Access Pages – Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
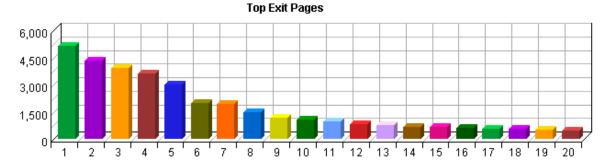
% – Percentage of times this page was a single access page compared with other single access pages.

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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site––the first page they open––then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **Enviroene	US EPA** http://es.epa.gov/	4,667	5.81%
	1. http://es.epa.gov/robots.txt	3,977	4.96%
	1. **National Center for Environmental Research (NCER)	ORD	US EPA** http://es.epa.gov/ncer/	2,365	2.95%
	1. **Funding Opportunities	NCER	ORD	US EPA** http://es.epa.gov/ncer/rfa/	1,789	2.23%
	1. **| Fellowships	NCER	ORD	US EPA** http://es.epa.gov/ncer/fellow/	1,518	1.89%
	1. **Small Business Innovation Research	NCER	ORD	US EPA** http://es.epa.gov/ncer/sbir/	1,262	1.57%
	1. http://es.epa.gov/search97cgi/ s97_cgi	1,102	1.37%
	1. **Enviroene Comments** http://es.epa.gov/comments. html	1,064	1.33%
	1. http://es.epa.gov// search97cgi/s97_cgi/	663	0.83%
	1. **P3	NCER	ORD	US EPA** http://es.epa.gov/ncer/p3/	620	0.77%
	1. http://es.epa.gov/oeca/sector/	564	0.70%
	1. **EPA–Compliance and Enforcement** http://es.epa.gov/compliance/	543	0.68%
	1. **Broad Agency Announcement for Conferences, Workshops, and/or Meetings	Funding** http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	539	0.67%
	1. **Nanotechnology	NCER	ORD	US EPA**	449	0.56%

http://es.epa.gov/ncer/nano/

| | 382 | 0.48% |

1. **Centers for Children's Environmental Health and Disease Prevention Research | Fu**
   http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html

| | 353 | 0.44% |

1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html

| | 326 | 0.41% |

1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/grants/

| | 310 | 0.39% |

1. http://es.epa.gov/ncerqa/
2. **National Center for Environmental Research (NCER) | ORD | US EPA**
   http://es.epa.gov/ncer/

| | 285 | 0.36% |

1. **Calendar of Events | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/events/

| | 284 | 0.35% |

1. **P2 Products and Services – Search Page**
   http://es.epa.gov/vendors/

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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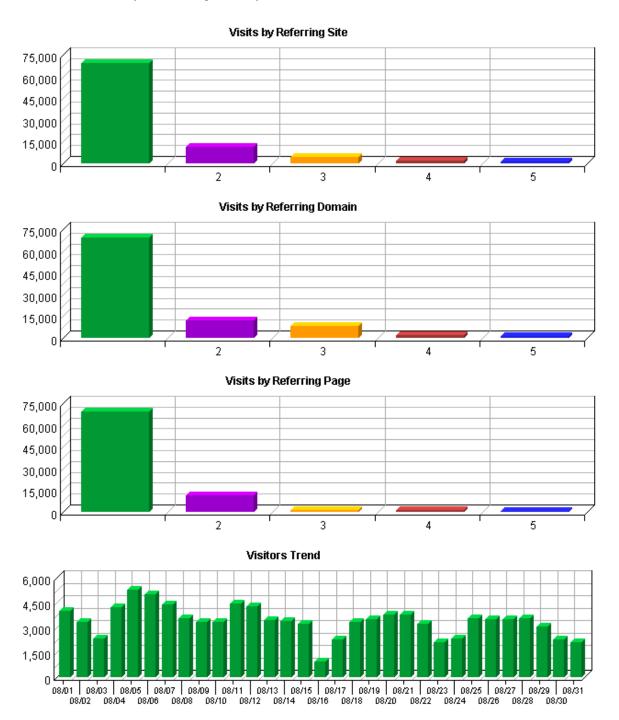
Use this information to evaluate the design of your web site. Where do your visitors go once

they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	69,277	66.62%
2.	http://www.google.com/	11,529	11.09%
3.	http://es.epa.gov/	4,749	4.57%
4.	http://www.epa.gov/	1,842	1.77%
5.	http://search.yahoo.com/	1,502	1.44%
6.	http://www.google.co.in/	1,182	1.14%
7.	http://images.google.com/	690	0.66%
8.	http://www07.grants.gov/	619	0.60%
9.	http://search.msn.com/	496	0.48%
10.	http://cfpub.epa.gov/	409	0.39%
11.	http://www.google.ca/	385	0.37%
12.	http://www.google.co.uk/	332	0.32%
13.	http://nlquery.epa.gov/	300	0.29%
14.	http://search.live.com/	265	0.25%
15.	http://www.google.com.au/	264	0.25%
16.	http://intranet.epa.gov/	226	0.22%
17.	http://www.google.de/	206	0.20%
18.	http://yosemite.epa.gov/	177	0.17%
19.	http://earth2.epa.gov/	173	0.17%
20.	http://www.google.cn/	171	0.16%
	Subtotal	**94,794**	**91.16%**
	Other	**9,195**	**8.84%**
	Total	**103,989**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top–level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	69,277	66.62%
2.	google.com	12,298	11.83%
3.	epa.gov	8,038	7.73%
4.	yahoo.com	1,855	1.78%
5.	google.co.in	1,312	1.26%
6.	grants.gov	757	0.73%
7.	msn.com	499	0.48%
8.	google.ca	422	0.41%
9.	google.co.uk	387	0.37%
10.	google.com.au	320	0.31%
11.	live.com	319	0.31%
12.	google.de	226	0.22%
13.	google.cn	186	0.18%
14.	aol.com	181	0.17%
15.	google.com.ph	158	0.15%
16.	google.co.th	153	0.15%
17.	google.co.za	150	0.14%
18.	google.com.my	133	0.13%
19.	google.fr	129	0.12%
20.	business.gov	122	0.12%
	Subtotal	**96,922**	**93.20%**
	Other	**7,067**	**6.80%**
	Total	**103,989**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	69,277	66.62%
2.	http://www.google.com/search	11,142	10.71%
3.	http://www.google.co.in/ search	1,176	1.13%
4.	http://search.yahoo.com/ search	1,047	1.01%
5.	http://es.epa.gov/	701	0.67%
6.	http://images.google.com/ imgres	686	0.66%
7.	http://es.epa.gov/search.html	499	0.48%
8.	http://search.msn.com/results. aspx	462	0.44%
9.	http://es.epa.gov/ncer/	422	0.41%
10.	http://www.google.ca/search	383	0.37%
11.	http://www.google.co.uk/ search	328	0.32%
12.	http://www07.grants.gov/ search/search.do	315	0.30%
13.	http://nlquery.epa.gov/ epasearch/epasearch	300	0.29%
14.	http://search.live.com/ results.aspx	261	0.25%
15.	http://www.google.com.au/ search	258	0.25%
16.	http://es.epa.gov/cgi–bin/ eows.pl	205	0.20%
17.	http://www.google.de/search	205	0.20%
18.	http://es.epa.gov/comments. html	197	0.19%
19.	http://intranet.epa.gov/ ordintra/	197	0.19%
20.	http://es.epa.gov/vendors/	178	0.17%
	Subtotal	**88,239**	**84.85%**
	Other	**15,750**	**15.15%**
	Total	**103,989**	**100.00%**

Activity by Referring Page – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	16,749	76.12%
2.	yahoo	2,144	9.74%
3.	msn	590	2.68%
4.	google canada	509	2.31%
5.	google uk	448	2.04%
6.	google australia	378	1.72%
7.	google germany	267	1.21%
8.	aol netfind	157	0.71%
9.	google france	141	0.64%
10.	google italy	113	0.51%
11.	yahoo spain	103	0.47%
12.	yahoo japan	78	0.35%
13.	google japan	64	0.29%
14.	altavista	56	0.25%
15.	yahoo india	34	0.15%
16.	yahoo taiwan	29	0.13%
17.	yahoo canada	28	0.13%
18.	yahoo singapore	19	0.09%
19.	yahoo uk &ireland	18	0.08%
20.	yahoo mexico	12	0.05%
	Subtotal	**21,937**	**99.70%**
	Total	**22,003**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	386	1.75%
	epa star fellowship	238	1.08%
	epa	178	0.81%
	epa sbir	164	0.75%
	national mall map	129	0.59%
	epa star grant	96	0.44%
	forms	94	0.43%
	polyhydroxybutyrate filetype:ppt	66	0.30%
	biodegradable plastics filetype:ppt	66	0.30%
	powerpoint plant physiology	55	0.25%
	specification of supercritical fluid for polymerization chain growth	54	0.25%
	environmental research	53	0.24%
	epa fellowship	47	0.21%
	ncer	46	0.21%
	filetype:pdf cheese	43	0.20%
	epa ncer	42	0.19%
	nanotechnology white paper	39	0.18%
	epa funding	37	0.17%
	epa grants	36	0.16%
	change	33	0.15%
2. yahoo	epa	159	0.72%
	in tabular system endocrine system	44	0.20%
	the characteristics of good leader.ppt	43	0.20%
	daphnia sunlight pollution (pdf)	18	0.08%
	thesis on corporate social environmental reporting	18	0.08%
	epa star	16	0.07%
	ncer	14	0.06%
	consolidated plastics company	12	0.05%
	epa star grant	11	0.05%
	fellowships	11	0.05%
	p3	9	0.04%
	ncerqa	8	0.04%
	mercury cycling and effects in fresh−water wetland ecosystems	8	0.04%
	graduate fellowships	8	0.04%
	epa star fellowship	8	0.04%
	catalyst recovery operation membrane	7	0.03%
	consolidated plastics company inc	7	0.03%
	nanotechnology	7	0.03%

	epa sbir	5	0.02%
	homeostasis	5	0.02%
3. msn	consolidated plastics	61	0.28%
	consolidated plastics company	47	0.21%
	epa	28	0.13%
	consolidated plastics company inc	18	0.08%
	consolidatedplastics.com	17	0.08%
	p3	8	0.04%
	consolidated plastics co	8	0.04%
	fellowships	6	0.03%
	www.consolidatedplastics.com	5	0.02%
	consolidated plastics inc	4	0.02%
	national enforcement investigation center	4	0.02%
	consolidated plastics company, inc	4	0.02%
	consolidated plastics co inc	4	0.02%
	consolidated plastics company inc.	3	0.01%
	toxic trace metal	3	0.01%
	environmental reserch	3	0.01%
	lenan corp wi	3	0.01%
	advanced nanotechnology in bioremediation with earthworm	3	0.01%
	epa.com	3	0.01%
	chemical metal industries inc	3	0.01%
4. google canada	filetype:ppt stochastic design improvement	24	0.11%
	forms	7	0.03%
	zenon environmental systems inc	4	0.02%
	envirosense	4	0.02%
	m2polymer .com	3	0.01%
	fiber optic sensors with hydrophilic, radionuclide−selective cladding for the detection of radionuclides in water supplies	3	0.01%
	change	3	0.01%
	usepa	3	0.01%
	ecological thresholds	3	0.01%
	pierce	3	0.01%
	environmental research grants	3	0.01%
	environmental research and development importance	2	0.01%
	health	2	0.01%
	1801 388 drake rental	2	0.01%
	how to chemically decrease volatility	2	0.01%
	pauli	2	0.01%
	science poster prize	2	0.01%
	bipro gmbh	2	0.01%
	burgess vibron	2	0.01%

	usgs endocrine disruptors research proposal	2	0.01%
5. google uk	forms	25	0.11%
	sister chromatid exchange ppt	10	0.05%
	evaluate the actions required to achieve health for children	5	0.02%
	lung cancer .ppt	3	0.01%
	consequences of climate change	3	0.01%
	the case of _____ is authority for saying that the offeror may exclude the postal rule by implication.	3	0.01%
	notebook	3	0.01%
	examples of biomarkers environment	2	0.01%
	biomarkers for the assessment of exposure and toxicity in children	2	0.01%
	define:primary employment	2	0.01%
	epa compliance registration	2	0.01%
	pauli and griffin	2	0.01%
	header filetype:swf	2	0.01%
	encapsulight tubes	2	0.01%
	molecule	2	0.01%
	micro care corp, 34 ronzo road, bristol, ct 06010 usa	2	0.01%
	what can prevent traffic pollution affecting asthma	2	0.01%
	community–intervention	2	0.01%
	biomarkers includes	2	0.01%
	envirosense	2	0.01%
6. google australia	climate change	7	0.03%
	health	7	0.03%
	forms	7	0.03%
	define:funding agreement	6	0.03%
	epa compliance	4	0.02%
	epa star	3	0.01%
	nanotechnology water treatments	3	0.01%
	composition opportunities	3	0.01%
	change	3	0.01%
	research development quality assurance ecological	2	0.01%
	big hurricanes	2	0.01%
	prevention of pcbs	2	0.01%
	biogas car	2	0.01%
	coral ecosystem diagrams	2	0.01%
	effects of climate change on ecosystems	2	0.01%
	us epa nanoparticles	2	0.01%
	business proposal document(cover sheet)	2	0.01%
	nanotechnology effect on human health	2	0.01%
	ncerqa	2	0.01%
	ecosystem services of wetlands	2	0.01%

7. google germany	dasibi 1008–pc manual	4	0.02%
	konarka dssc	4	0.02%
	notebook sector	4	0.02%
	02899 telephone code	3	0.01%
	beas–2b	2	0.01%
	national history museum washington dc map	2	0.01%
	index of jpg	2	0.01%
	leaching biocide	2	0.01%
	decontamination vx	2	0.01%
	cafimar italy	2	0.01%
	notebooks	2	0.01%
	pl71805c–ht	2	0.01%
	fuel cell	2	0.01%
	bioplastic dsc	1	0.00%
	17Î²–estradiol and testosterone in soil and runoff from grasslands amended with broiler litter	1	0.00%
	goela wind power through kites	1	0.00%
	lettenmeier barbara	1	0.00%
	ino engines	1	0.00%
	enviro e–tape	1	0.00%
	zander filtersysteme	1	0.00%
8. aol netfind	epa	12	0.05%
	epa.gov	6	0.03%
	www.epa.gov	6	0.03%
	epa international environmental nanotechnology	3	0.01%
	environmental protection agency oeca	3	0.01%
	effect of heavy metal in children	2	0.01%
	ma small technology company doing research in materials	2	0.01%
	environmental research	2	0.01%
	consolidated plastic company	2	0.01%
	croix air	2	0.01%
	epa grants	2	0.01%
	environmental protection agency	2	0.01%
	environment issues and the future	2	0.01%
	social,economicand technological change aff on the educational system	1	0.00%
	durr industries	1	0.00%
	julie hewitt	1	0.00%
	recra	1	0.00%
	binks manufacturing company	1	0.00%
	envirosense	1	0.00%
	important contributions made by epa	1	0.00%
	epa.gov	3	0.01%

9. google france	business innovative awards 2009	2	0.01%
	e–spin logo	2	0.01%
	research grants	2	0.01%
	em technologies inc	2	0.01%
	gas leak detection	1	0.00%
	thermoplastic natural polymers	1	0.00%
	hydro vap	1	0.00%
	brice tariel rains	1	0.00%
	abderrahmane touati	1	0.00%
	removal of thallium from wastewater	1	0.00%
	funding opportunities 2008	1	0.00%
	t3m2 locomotive	1	0.00%
	bhattacharyya uky	1	0.00%
	thp1 macrophage pma lps	1	0.00%
	ballast water of microorganisms.	1	0.00%
	omb submission fund modele	1	0.00%
	effect of prolonged acetylcholinesterase inhibition of postnatal brain development in rabbit;level of serotonin in different brain region	1	0.00%
	genetics phd fellowship california	1	0.00%
	epa reactive batch distillation dairy wastewater	1	0.00%
10. google italy	hemorrhage .ppt	29	0.13%
	ethiopian watershed management	4	0.02%
	mazzali system	2	0.01%
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	hm 50	2	0.01%
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	plant phytoremediation arsenic	1	0.00%
	bact airless degreasing	1	0.00%
	poster microbial community lake	1	0.00%
	environment government decision economic	1	0.00%
	development indicators environmental health	1	0.00%
	mazzali systems spa	1	0.00%
	cadmium wastewater toxicity	1	0.00%
	photocatalysis zeolite waters of vegetation	1	0.00%
	metal nanoparticles toxicity	1	0.00%
	particulate matter chemical composition	1	0.00%
	decision well being adaptation	1	0.00%
	nrt sorting pet	1	0.00%
11. yahoo	candid	33	0.15%
	garden design	10	0.05%

spain	candid photos	7	0.03%
	awards	4	0.02%
	candid pic	4	0.02%
	sweet tomatoes	4	0.02%
	epa.gov	3	0.01%
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	safe drinking water	2	0.01%
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	assembles	2	0.01%
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	andrey egorov georgia	1	0.00%
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	environmental scientist	1	0.00%
	epa pm1 pm2	1	0.00%
	effects of climate change	1	0.00%
12. yahoo japan	k–tube	6	0.03%
	epa us	4	0.02%
	ballast water treatment system	3	0.01%
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13. google japan	maturity testis epididymis histology rat's puberty	1	0.00%
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	stanford graduate environmental science	1	0.00%
	carbon nanotube microbe sensing	1	0.00%
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	ballast water treatment pdf	1	0.00%
	esa geoportal profile	1	0.00%
	nsf/usda drinking water listings	1	0.00%
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14. altavista	green synthesis nano particle pdf	18	0.08%
	pall aeropower	2	0.01%
	environmental protection agency sbir	2	0.01%
	graduate fellowship epa	2	0.01%
	early career academic awards	1	0.00%
	epa statutory research requirements	1	0.00%
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	endocrine distrupting	1	0.00%
	powerpoint presentations on nanotechnology	1	0.00%
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	epa star grant	1	0.00%
	fsi filter specialists	1	0.00%
	brain targeted drug delivery ppt	1	0.00%
	thomas e. jordan colorado school of mines	1	0.00%
15. yahoo india	using nanotechnology how to improve environment	6	0.03%
	metrology in nanotechnology	2	0.01%
	p3	2	0.01%
	us agency nsf doe nist epa	1	0.00%
	science topics for research	1	0.00%
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	applications of nano technology for environmental protection	1	0.00%
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16. yahoo taiwan	magnatech corp	4	0.02%
	us epa	2	0.01%
	p3	2	0.01%
	electrolytic etchant regeneration	2	0.01%
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	cindy,huei−hsin, wu	1	0.00%
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17. yahoo canada	green building market penetration site:gov	2	0.01%
	apco industries co limited	2	0.01%
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18. yahoo singapore	research results of corn based plastics	2	0.01%
	iwata mfg	2	0.01%
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	ballast water processing system	1	0.00%
	nanotechnology uses	1	0.00%
	krishna, s.h. developments and trends in enzyme catalysis in nonconventional media. biotechnol. adv. 2002, 20:239–267	1	0.00%
	iwata compressor mfg	1	0.00%
	usf filtration	1	0.00%
19. yahoo uk &ireland	etchant regerenation	2	0.01%
	ncer	2	0.01%
	health promotion theories	2	0.01%
	research protocol neurodevelopmental	1	0.00%
	smith, leonard a. predictability past predictability future	1	0.00%
	petronetics	1	0.00%
	silver as disinfectant	1	0.00%
	congo red agar	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation	1	0.00%

	children and autism and other disorderes linked	1	0.00%
	environmental factors autism	1	0.00%
	environmental geochemistry and acute diseas	1	0.00%
	fuji spraying equipment	1	0.00%
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20. yahoo mexico	omnimark instrument corporation	3	0.01%
	epa	1	0.00%
	air quality models and climatic change	1	0.00%
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	micro care corporation	1	0.00%
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	schlumberger greenwood sc	1	0.00%
	american metal wash, inc.	1	0.00%
	auburn international inc	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,121	14.18%
	of	1,410	6.41%
	star	1,266	5.75%
	environmental	1,117	5.08%
	in	873	3.97%
	research	820	3.73%
	for	733	3.33%
	fellowship	635	2.89%
	the	534	2.43%
	sbir	440	2.00%
	health	419	1.90%
	grant	399	1.81%
	to	398	1.81%
	nanotechnology	394	1.79%
	grants	385	1.75%
	2008	365	1.66%
	water	359	1.63%
	national	341	1.55%
	on	299	1.36%
	ppt	296	1.35%
2. yahoo	epa	402	1.83%
	of	252	1.15%
	environmental	174	0.79%

	in	170	0.77%
	the	111	0.50%
	research	102	0.46%
	system	97	0.44%
	inc	89	0.40%
	for	77	0.35%
	on	72	0.33%
	health	65	0.30%
	star	65	0.30%
	company	64	0.29%
	to	62	0.28%
	endocrine	54	0.25%
	children	53	0.24%
	grant	52	0.24%
	water	50	0.23%
	tabular	44	0.20%
	leader.ppt	43	0.20%
3. msn	plastics	164	0.75%
	consolidated	157	0.71%
	epa	95	0.43%
	company	74	0.34%
	inc	42	0.19%
	in	28	0.13%
	of	23	0.10%
	environmental	21	0.10%
	consolidatedplastics.com	17	0.08%
	for	17	0.08%
	co	14	0.06%
	nanotechnology	14	0.06%
	health	12	0.05%
	to	10	0.05%
	the	10	0.05%
	star	9	0.04%
	p3	9	0.04%
	inc.	9	0.04%
	water	8	0.04%
	fellowships	8	0.04%
4. google canada	of	52	0.24%
	environmental	37	0.17%
	research	30	0.14%
	epa	28	0.13%
	design	26	0.12%

	filetype:ppt	24	0.11%
	stochastic	24	0.11%
	improvement	24	0.11%
	in	22	0.10%
	for	21	0.10%
	inc	18	0.08%
	the	16	0.07%
	water	15	0.07%
	health	14	0.06%
	human	11	0.05%
	to	11	0.05%
	on	10	0.05%
	nanotechnology	10	0.05%
	systems	10	0.05%
	analysis	8	0.04%
5. google uk	of	44	0.20%
	for	33	0.15%
	the	31	0.14%
	forms	26	0.12%
	environmental	26	0.12%
	in	22	0.10%
	to	21	0.10%
	epa	20	0.09%
	research	19	0.09%
	health	18	0.08%
	on	16	0.07%
	children	16	0.07%
	ppt	15	0.07%
	exchange	11	0.05%
	assessment	10	0.05%
	nanotechnology	10	0.05%
	chromatid	10	0.05%
	sister	10	0.05%
	change	10	0.05%
	environment	9	0.04%
6. google australia	of	56	0.25%
	epa	28	0.13%
	health	23	0.10%
	change	22	0.10%
	environmental	22	0.10%
	to	21	0.10%
	the	19	0.09%

		climate	18	0.08%
		for	17	0.08%
		on	16	0.07%
		in	15	0.07%
		ecosystem	15	0.07%
		water	12	0.05%
		research	12	0.05%
		development	12	0.05%
		ecological	12	0.05%
		effects	12	0.05%
		human	11	0.05%
		environment	10	0.05%
		nanotechnology	10	0.05%
7.	google germany	of	43	0.20%
		in	27	0.12%
		nano	25	0.11%
		particles	18	0.08%
		water	16	0.07%
		transport	13	0.06%
		nanoparticles	10	0.05%
		environment	9	0.04%
		change	9	0.04%
		for	8	0.04%
		climate	8	0.04%
		the	8	0.04%
		ppt	8	0.04%
		surface	7	0.03%
		presentation	7	0.03%
		sorption	5	0.02%
		nanotechnology	5	0.02%
		national	5	0.02%
		environmental	5	0.02%
		epa	5	0.02%
8.	aol netfind	epa	23	0.10%
		environmental	17	0.08%
		in	15	0.07%
		of	13	0.06%
		research	11	0.05%
		the	8	0.04%
		for	7	0.03%
		epa.gov	7	0.03%
		protection	6	0.03%

		www.epa.gov	6	0.03%
		agency	6	0.03%
		company	5	0.02%
		what	4	0.02%
		paint	3	0.01%
		is	3	0.01%
		us	3	0.01%
		university	3	0.01%
		small	3	0.01%
		nanotechnology	3	0.01%
		on	3	0.01%
9.	google france	ppt	8	0.04%
		of	8	0.04%
		epa	7	0.03%
		water	6	0.03%
		2008	5	0.02%
		in	5	0.02%
		nanotechnology	4	0.02%
		filetype:pdf	4	0.02%
		epa.gov	4	0.02%
		brain	3	0.01%
		wastewater	3	0.01%
		fellowship	3	0.01%
		green	3	0.01%
		detection	3	0.01%
		grants	3	0.01%
		2006	3	0.01%
		research	3	0.01%
		endocrine	3	0.01%
		2009	3	0.01%
		leak	3	0.01%
10.	google italy	.ppt	30	0.14%
		hemorrhage	29	0.13%
		in	6	0.03%
		of	6	0.03%
		health	5	0.02%
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		research	5	0.02%
		epa	5	0.02%
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		ethiopian	4	0.02%

		filetype:ppt	3	0.01%
		particulate	3	0.01%
		ppt	3	0.01%
		bioremediation	3	0.01%
		system	3	0.01%
		nanotechnology	3	0.01%
		for	3	0.01%
		mazzali	3	0.01%
		disruptors	2	0.01%
11.	yahoo spain	candid	52	0.24%
		design	10	0.05%
		garden	10	0.05%
		photos	7	0.03%
		tomatoes	4	0.02%
		pic	4	0.02%
		awards	4	0.02%
		sweet	4	0.02%
		people	3	0.01%
		epa.gov	3	0.01%
		pictures	3	0.01%
		lowell	2	0.01%
		high	2	0.01%
		clue	2	0.01%
		the	2	0.01%
		crew	2	0.01%
		drinking	2	0.01%
		2008	2	0.01%
		assembles	2	0.01%
		jeopardy	2	0.01%
12.	yahoo japan	k–tube	6	0.03%
		epa	6	0.03%
		water	4	0.02%
		us	4	0.02%
		treatment	3	0.01%
		system	3	0.01%
		ballast	3	0.01%
		delta–omega	3	0.01%
		technologies	3	0.01%
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	industries	2	0.01%
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	membrex	2	0.01%
	intercont	2	0.01%
	gardner–	2	0.01%
	inc.	2	0.01%
13. google japan	dose	4	0.02%
	response	3	0.01%
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	air	2	0.01%
	metal	2	0.01%
	research	2	0.01%
	ion	2	0.01%
	fellowship	2	0.01%
	environmental	2	0.01%
	success	2	0.01%
14. altavista	synthesis	19	0.09%
	nano	19	0.09%
	pdf	19	0.09%
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	particle	18	0.08%
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	graduate	2	0.01%
	endocrine	2	0.01%
	environmental	2	0.01%
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		fellowship	2	0.01%
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15.	yahoo india	nanotechnology	12	0.05%
		of	9	0.04%
		environment	8	0.04%
		to	7	0.03%
		how	6	0.03%
		improve	6	0.03%
		using	6	0.03%
		in	6	0.03%
		environmental	4	0.02%
		water	3	0.01%
		power	2	0.01%
		techniques	2	0.01%
		for	2	0.01%
		science	2	0.01%
		analysis	2	0.01%
		fellowships	2	0.01%
		children	2	0.01%
		health	2	0.01%
		metrology	2	0.01%
		research	2	0.01%
16.	yahoo taiwan	magnatech	4	0.02%
		corp	4	0.02%
		regeneration	2	0.01%
		etchant	2	0.01%
		electrolytic	2	0.01%
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		inc	2	0.01%
		2–nitrofluoranthene	1	0.00%
		phase	1	0.00%
		blood	1	0.00%
		curing	1	0.00%
		bibliometric	1	0.00%
		north	1	0.00%
		applied	1	0.00%
		elf	1	0.00%

	disrupt	1	0.00%
	ppt	1	0.00%
	systems	1	0.00%
17. yahoo canada	industries	4	0.02%
	inc	3	0.01%
	cookson–type	2	0.01%
	chemical	2	0.01%
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	international	2	0.01%
	apco	2	0.01%
	building	2	0.01%
	green	2	0.01%
	ltd	2	0.01%
	corporation	2	0.01%
	site:gov	2	0.01%
	limited	2	0.01%
	penetration	2	0.01%
	reference	1	0.00%
	children	1	0.00%
18. yahoo singapore	of	4	0.02%
	iwata	3	0.01%
	mfg	3	0.01%
	in	2	0.01%
	nanotechnology	2	0.01%
	plastics	2	0.01%
	based	2	0.01%
	results	2	0.01%
	research	2	0.01%
	corn	2	0.01%
	for	2	0.01%
	tiotech	1	0.00%
	organic	1	0.00%
	biotechnol.	1	0.00%
	tioga	1	0.00%
	ballast	1	0.00%
	problems	1	0.00%
	the	1	0.00%
	consequences	1	0.00%

		inc.	1	0.00%
19.	yahoo uk &ireland	the	3	0.01%
		health	3	0.01%
		environmental	2	0.01%
		predictability	2	0.01%
		etchant	2	0.01%
		problem,	2	0.01%
		factors	2	0.01%
		theories	2	0.01%
		autism	2	0.01%
		on	2	0.01%
		with	2	0.01%
		regerenation	2	0.01%
		ncer	2	0.01%
		promotion	2	0.01%
		desmi	1	0.00%
		spraying	1	0.00%
		smith,	1	0.00%
		leonard	1	0.00%
		children's	1	0.00%
		disorderes	1	0.00%
20.	yahoo mexico	corporation	4	0.02%
		omnimark	3	0.01%
		air	3	0.01%
		quality	3	0.01%
		instrument	3	0.01%
		change	3	0.01%
		models	3	0.01%
		climatic	2	0.01%
		effect	2	0.01%
		of	2	0.01%
		international	1	0.00%
		metal	1	0.00%
		greenwood	1	0.00%
		on	1	0.00%
		inc.	1	0.00%
		wash,	1	0.00%
		sc	1	0.00%
		global	1	0.00%
		micro	1	0.00%
		schlumberger	1	0.00%

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	405	1.84%
2.	epa	383	1.74%
3.	epa star fellowship	249	1.13%
4.	epa sbir	169	0.77%
5.	forms	136	0.62%
6.	national mall map	130	0.59%
7.	epa star grant	108	0.49%
8.	consolidated plastics company	81	0.37%
9.	polyhydroxybutyrate filetype:ppt	66	0.30%
10.	ncer	64	0.29%
11.	consolidated plastics	61	0.28%
12.	environmental research	58	0.26%
13.	epa fellowship	53	0.24%
14.	epa ncer	43	0.20%
15.	epa.gov	43	0.20%
16.	epa grants	42	0.19%
17.	epa funding	41	0.19%
18.	health	41	0.19%
19.	change	39	0.18%
20.	nanotechnology white paper	39	0.18%
	Subtotal	**2,251**	**10.25%**

Total		**21,969**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	386	1.76%
	yahoo	16	0.07%
	google australia	3	0.01%
2. epa	google	178	0.81%
	yahoo	159	0.72%
	msn	28	0.13%
	aol netfind	12	0.05%
	google canada	2	0.01%
	netscape	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo mexico	1	0.00%
3. epa star fellowship	google	238	1.08%
	yahoo	8	0.04%
	google canada	1	0.00%
	msn	1	0.00%
	google france	1	0.00%
4. epa sbir	google	164	0.75%
	yahoo	5	0.02%
5. forms	google	94	0.43%
	google uk	25	0.11%
	google canada	7	0.03%
	google australia	7	0.03%
	aol netfind	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
6. national mall map	google	129	0.59%
	google uk	1	0.00%
7. epa star grant	google	96	0.44%
	yahoo	11	0.05%
	altavista	1	0.00%
8. consolidated plastics company	msn	47	0.21%
	google	22	0.10%
	yahoo	12	0.05%
9. polyhydroxybutyrate filetype:ppt	google	66	0.30%
10. ncer	google	46	0.21%
	yahoo	14	0.06%

		yahoo uk &ireland	2	0.01%
		google uk	1	0.00%
		google germany	1	0.00%
11.	consolidated plastics	msn	61	0.28%
12.	environmental research	google	53	0.24%
		aol netfind	2	0.01%
		yahoo	2	0.01%
		google australia	1	0.00%
13.	epa fellowship	google	47	0.21%
		yahoo	4	0.02%
		google uk	1	0.00%
		msn	1	0.00%
14.	epa ncer	google	42	0.19%
		google canada	1	0.00%
15.	epa.gov	google	28	0.13%
		aol netfind	6	0.03%
		google france	3	0.01%
		yahoo spain	3	0.01%
		msn	2	0.01%
		google germany	1	0.00%
16.	epa grants	google	36	0.16%
		yahoo	4	0.02%
		aol netfind	2	0.01%
17.	epa funding	google	37	0.17%
		google germany	1	0.00%
		google france	1	0.00%
		yahoo	1	0.00%
		google australia	1	0.00%
18.	health	google	30	0.14%
		google australia	7	0.03%
		google canada	2	0.01%
		google uk	2	0.01%
19.	change	google	33	0.15%
		google australia	3	0.01%
		google canada	3	0.01%
20.	nanotechnology white paper	google	39	0.18%

Activity by Search Phrase – Help Card

?   <u>**Top Search Phrases Table**</u>

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>**Top Search Phrases with Engines Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,761	4.70%
2.	of	1,935	2.42%
3.	environmental	1,441	1.80%
4.	star	1,363	1.70%
5.	in	1,197	1.50%
6.	research	1,022	1.28%
7.	for	925	1.16%
8.	the	753	0.94%
9.	fellowship	681	0.85%
10.	health	568	0.71%
11.	to	541	0.68%
12.	nanotechnology	504	0.63%
13.	water	491	0.61%
14.	sbir	476	0.59%
15.	grant	468	0.58%
16.	grants	438	0.55%
17.	on	437	0.55%
18.	2008	417	0.52%
19.	national	385	0.48%
20.	ppt	358	0.45%
	Subtotal	**18,161**	**22.69%**
	Total	**80,048**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,121	3.90%
	yahoo	402	0.50%
	msn	95	0.12%
	google canada	28	0.03%
	google australia	28	0.03%
	aol netfind	23	0.03%
	google uk	20	0.02%
	google france	7	0.01%
	yahoo japan	6	0.01%
	altavista	6	0.01%
	google germany	5	0.01%
	google italy	5	0.01%
	google japan	3	0.00%
	netscape	3	0.00%
	yahoo korea	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo spain	1	0.00%
	google austria	1	0.00%
	yahoo mexico	1	0.00%
	yahoo india	1	0.00%
2. of	google	1,410	1.76%
	yahoo	252	0.31%
	google australia	56	0.07%
	google canada	52	0.06%
	google uk	44	0.05%
	google germany	43	0.05%
	msn	23	0.03%
	aol netfind	13	0.02%
	yahoo india	9	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	yahoo singapore	4	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%

	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
3. environmental	google	1,117	1.40%
	yahoo	174	0.22%
	google canada	37	0.05%
	google uk	26	0.03%
	google australia	22	0.03%
	msn	21	0.03%
	aol netfind	17	0.02%
	google germany	5	0.01%
	google italy	5	0.01%
	yahoo india	4	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	2	0.00%
	yandex	2	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	all the web	1	0.00%
4. star	google	1,266	1.58%
	yahoo	65	0.08%
	msn	9	0.01%
	google canada	7	0.01%
	google australia	4	0.00%
	compuserve	2	0.00%
	google france	2	0.00%
	aol netfind	2	0.00%
	google uk	2	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
5. in	google	873	1.09%
	yahoo	170	0.21%
	msn	28	0.03%
	google germany	27	0.03%
	google uk	22	0.03%
	google canada	22	0.03%
	aol netfind	15	0.02%
	google australia	15	0.02%

	google italy	6	0.01%
	yahoo india	6	0.01%
	google france	5	0.01%
	yahoo singapore	2	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
6. research	google	820	1.02%
	yahoo	102	0.13%
	google canada	30	0.04%
	google uk	19	0.02%
	google australia	12	0.01%
	aol netfind	11	0.01%
	msn	8	0.01%
	google italy	5	0.01%
	google france	3	0.00%
	yahoo singapore	2	0.00%
	google germany	2	0.00%
	yahoo india	2	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
7. for	google	733	0.92%
	yahoo	77	0.10%
	google uk	33	0.04%
	google canada	21	0.03%
	msn	17	0.02%
	google australia	17	0.02%
	google germany	8	0.01%
	aol netfind	7	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	yahoo singapore	2	0.00%
	google france	2	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%

8.	the	google	534	0.67%
		yahoo	111	0.14%
		google uk	31	0.04%
		google australia	19	0.02%
		google canada	16	0.02%
		msn	10	0.01%
		google germany	8	0.01%
		aol netfind	8	0.01%
		google france	3	0.00%
		yahoo uk &ireland	3	0.00%
		altavista	2	0.00%
		yahoo spain	2	0.00%
		yahoo japan	1	0.00%
		mamma	1	0.00%
		yahoo india	1	0.00%
		google japan	1	0.00%
		yahoo canada	1	0.00%
		yahoo singapore	1	0.00%
9.	fellowship	google	635	0.79%
		yahoo	29	0.04%
		google canada	4	0.00%
		msn	3	0.00%
		google france	3	0.00%
		altavista	2	0.00%
		google uk	2	0.00%
		google japan	2	0.00%
		google austria	1	0.00%
10.	health	google	419	0.52%
		yahoo	65	0.08%
		google australia	23	0.03%
		google uk	18	0.02%
		google canada	14	0.02%
		msn	12	0.01%
		google italy	5	0.01%
		yahoo uk &ireland	3	0.00%
		yahoo india	2	0.00%
		google france	1	0.00%
		google japan	1	0.00%
		google germany	1	0.00%
		aol netfind	1	0.00%
		mamma	1	0.00%
		ninemsn	1	0.00%

		yahoo canada	1	0.00%
11.	to	google	398	0.50%
		yahoo	62	0.08%
		google australia	21	0.03%
		google uk	21	0.03%
		google canada	11	0.01%
		msn	10	0.01%
		yahoo india	7	0.01%
		google germany	3	0.00%
		aol netfind	2	0.00%
		altavista	2	0.00%
		yahoo canada	1	0.00%
		google france	1	0.00%
		yahoo uk &ireland	1	0.00%
		yahoo japan	1	0.00%
12.	nanotechnology	google	394	0.49%
		yahoo	32	0.04%
		msn	14	0.02%
		yahoo india	12	0.01%
		google uk	10	0.01%
		google canada	10	0.01%
		google australia	10	0.01%
		google germany	5	0.01%
		google france	4	0.00%
		aol netfind	3	0.00%
		google italy	3	0.00%
		yahoo singapore	2	0.00%
		altavista	2	0.00%
		google austria	1	0.00%
		yahoo spain	1	0.00%
		netscape	1	0.00%
13.	water	google	359	0.45%
		yahoo	50	0.06%
		google germany	16	0.02%
		google canada	15	0.02%
		google australia	12	0.01%
		msn	8	0.01%
		google uk	7	0.01%
		google france	6	0.01%
		yahoo japan	4	0.00%
		yahoo india	3	0.00%
		google italy	2	0.00%

		yahoo spain	2	0.00%
		google japan	2	0.00%
		yahoo korea	1	0.00%
		aol netfind	1	0.00%
		all the web	1	0.00%
		yahoo singapore	1	0.00%
		yahoo canada	1	0.00%
14.	sbir	google	440	0.55%
		yahoo	28	0.03%
		google japan	2	0.00%
		altavista	2	0.00%
		aol netfind	1	0.00%
		google uk	1	0.00%
		google canada	1	0.00%
		msn	1	0.00%
15.	grant	google	399	0.50%
		yahoo	52	0.06%
		google canada	7	0.01%
		msn	4	0.00%
		google australia	2	0.00%
		altavista	2	0.00%
		google germany	1	0.00%
		google japan	1	0.00%
16.	grants	google	385	0.48%
		yahoo	28	0.03%
		msn	6	0.01%
		google canada	3	0.00%
		google uk	3	0.00%
		google france	3	0.00%
		aol netfind	3	0.00%
		google australia	2	0.00%
		netscape	1	0.00%
		yandex	1	0.00%
		google italy	1	0.00%
		google japan	1	0.00%
		google germany	1	0.00%
17.	on	google	299	0.37%
		yahoo	72	0.09%
		google australia	16	0.02%
		google uk	16	0.02%
		google canada	10	0.01%
		msn	7	0.01%

	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	google italy	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
18. 2008	google	365	0.46%
	yahoo	18	0.02%
	google canada	8	0.01%
	google france	5	0.01%
	google australia	4	0.00%
	msn	3	0.00%
	google uk	2	0.00%
	yahoo spain	2	0.00%
	google germany	2	0.00%
	all the web	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
19. national	google	341	0.43%
	yahoo	22	0.03%
	msn	5	0.01%
	google germany	5	0.01%
	google canada	4	0.00%
	google uk	4	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	google japan	1	0.00%
20. ppt	google	296	0.37%
	google uk	15	0.02%
	yahoo	11	0.01%
	google france	8	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	google canada	5	0.01%

google italy	3	0.00%
netscape	2	0.00%
google japan	1	0.00%
yahoo taiwan	1	0.00%
altavista	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend

Hit Summary

Successful Hits for Entire Site	540,940
Average Hits per Day	17,449
Home Page Hits	15,854

Bandwidth: Kbytes Transferred Trend

Technical Statistics
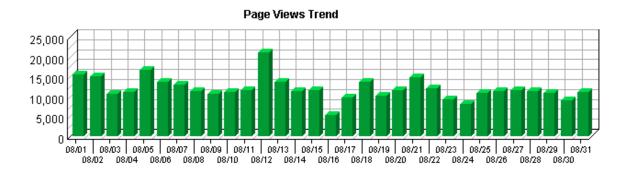
Total Hits	607,563	100%
Successful Hits	540,940	89.03%
Failed Hits	66,623	10.97%
Cached Hits	47,442	7.81%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.

Page Views Trend

Time Interval	Page Views	%
08/01	15,485	4.20%
08/02	15,110	4.10%
08/03	10,558	2.86%
08/04	11,219	3.04%
08/05	16,742	4.54%
08/06	13,592	3.68%
08/07	12,926	3.50%
08/08	11,345	3.08%
08/09	10,693	2.90%
08/10	11,104	3.01%
08/11	11,542	3.13%
08/12	21,108	5.72%
08/13	13,668	3.70%
08/14	11,399	3.09%
08/15	11,531	3.13%
08/16	5,353	1.45%
08/17	9,792	2.65%
08/18	13,719	3.72%
08/19	10,187	2.76%
08/20	11,515	3.12%
08/21	14,929	4.05%
08/22	11,940	3.24%
08/23	9,260	2.51%
08/24	8,161	2.21%
08/25	10,883	2.95%

08/26	11,412	3.09%
08/27	11,498	3.12%
08/28	11,300	3.06%
08/29	10,809	2.93%
08/30	8,947	2.43%
08/31	11,196	3.03%
Total	**368,923**	**100.00%**

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

—−

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.

Hits Trend

Time Interval	Hits	%
08/01	21,942	4.06%
08/02	19,407	3.59%
08/03	14,416	2.66%
08/04	17,552	3.24%
08/05	24,506	4.53%
08/06	20,990	3.88%
08/07	19,392	3.58%
08/08	16,802	3.11%
08/09	14,399	2.66%
08/10	15,656	2.89%
08/11	18,175	3.36%
08/12	27,445	5.07%
08/13	20,366	3.76%
08/14	17,507	3.24%
08/15	17,003	3.14%
08/16	6,778	1.25%
08/17	13,515	2.50%
08/18	20,025	3.70%
08/19	16,339	3.02%
08/20	18,166	3.36%
08/21	21,757	4.02%
08/22	17,266	3.19%
08/23	12,629	2.33%
08/24	11,792	2.18%
08/25	17,093	3.16%

08/26	17,102	3.16%
08/27	18,384	3.40%
08/28	18,195	3.36%
08/29	18,176	3.36%
08/30	12,586	2.33%
08/31	15,579	2.88%
Total	**540,940**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.
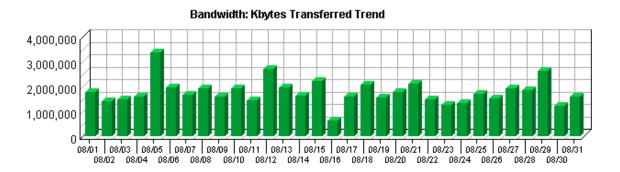
––

♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
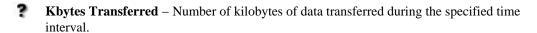
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
08/01	1,779,618	3.24%
08/02	1,418,369	2.58%
08/03	1,472,082	2.68%
08/04	1,606,563	2.93%
08/05	3,353,652	6.11%
08/06	1,954,729	3.56%
08/07	1,660,093	3.02%
08/08	1,924,682	3.50%
08/09	1,588,322	2.89%
08/10	1,943,201	3.54%
08/11	1,456,110	2.65%
08/12	2,691,792	4.90%
08/13	1,947,175	3.55%
08/14	1,641,646	2.99%
08/15	2,210,174	4.02%
08/16	625,462	1.14%
08/17	1,604,794	2.92%
08/18	2,074,527	3.78%
08/19	1,545,144	2.81%
08/20	1,773,340	3.23%
08/21	2,110,978	3.84%
08/22	1,497,267	2.73%
08/23	1,251,834	2.28%
08/24	1,327,740	2.42%
08/25	1,693,073	3.08%

08/26	1,522,936	2.77%
08/27	1,940,881	3.53%
08/28	1,856,774	3.38%
08/29	2,637,156	4.80%
08/30	1,221,821	2.22%
08/31	1,583,722	2.88%
Total	**54,915,644**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.
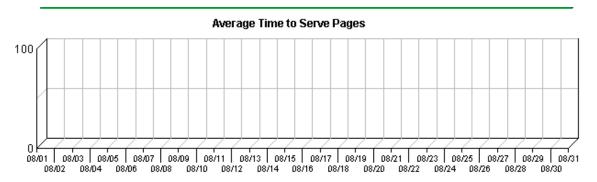
––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.

Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
08/01	0	15,485	0
08/02	0	15,110	0
08/03	0	10,558	0
08/04	0	11,219	0
08/05	0	16,742	0
08/06	0	13,592	0
08/07	0	12,926	0
08/08	0	11,345	0
08/09	0	10,693	0
08/10	0	11,104	0
08/11	0	11,542	0
08/12	0	21,108	0
08/13	0	13,668	0
08/14	0	11,399	0
08/15	0	11,531	0
08/16	0	5,353	0
08/17	0	9,792	0
08/18	0	13,719	0
08/19	0	10,187	0
08/20	0	11,515	0
08/21	0	14,929	0
08/22	0	11,940	0
08/23	0	9,260	0
08/24	0	8,161	0
08/25	0	10,883	0

08/26	0	11,412	0
08/27	0	11,498	0
08/28	0	11,300	0
08/29	0	10,809	0
08/30	0	8,947	0
08/31	0	11,196	0
Total	**0**	**368,923**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

––

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.
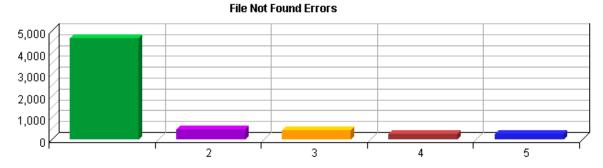
Errors Dashboard
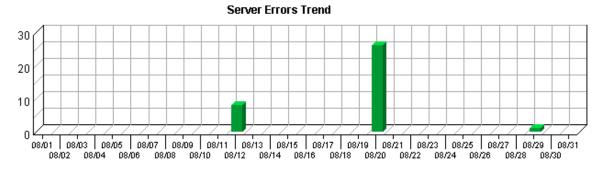
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	607,563	100%
Successful Hits	540,940	89.03%
Failed Hits	66,623	10.97%
Cached Hits	47,442	7.81%

Client Errors

File Not Found Errors

Server Errors Trend

Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	36,350	54.59%
2.	403 Forbidden	23,648	35.51%
3.	405 Method Not Allowed	6,482	9.73%
4.	400 Bad Request	51	0.08%
5.	000 Incomplete / Undefined	20	0.03%
6.	401 Unauthorized Access	10	0.02%
7.	408 Request Timeout	9	0.01%
8.	412 Precondition Failed	8	0.01%
9.	416 Incomplete / Undefined	7	0.01%
10.	413 Request Entity Too Large	3	0.00%
	Total	**66,588**	**100.00%**

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
––
♀ Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/	4,643	12.77%
2.	**/techinfo/facts/safe–fs.html** (no referrer)	452	1.24%
3.	**/techinfo/facts/safe–fs.html** http://www.bygpub.com/natural/ pregnancy.htm	431	1.19%
4.	**/ncer/fellow/forum/conference/ 08/may19/ncer/fellow/forum/ conference.html** http://es.epa.gov/ncer/fellow/ forum/conference.html	254	0.70%
5.	**/ncer/publications/topical/ ecoass.html** http://es.epa.gov/ncer/ publications/topical/ecoass.html	252	0.69%
6.	**/fellow/forum/conference/08/ may19/ncer/fellow/forum/ conference.html** http://es.epa.gov/fellow/ forum/conference/08/may19/ncer/ fellow/forum/conference.html	240	0.66%
7.	**/techinfo/facts/safe–fs.html** http://www.charityguide.org/ volunteer/fifteen/natural– cleaning–products.htm	177	0.49%
8.	**/ncer/Scripts/ AC_RunActiveContent.js** (no referrer)	163	0.45%
9.	**/techinfo/facts/pro–fs2.html** http://www.p2pays.org/mercury/ lights.asp	147	0.40%

10.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	140	0.39%
11.	**/ncer/rfa/ncer/styles/** **epafiles_epastyles.css** (no referrer)	135	0.37%
12.	**/issds/** (no referrer)	129	0.35%
13.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/index. html	120	0.33%
14.	**/ncer/_vpi.xml** (no referrer)	117	0.32%
15.	**/ssds/ssds.html** (no referrer)	117	0.32%
16.	**/cooperative/** (no referrer)	113	0.31%
17.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	105	0.29%
18.	**/cooperative/international/** (no referrer)	100	0.28%
19.	**/partners/iso/iso.html** (no referrer)	96	0.26%
20.	**/_vti_inf.html** (no referrer)	91	0.25%
	Subtotal	**8,022**	**22.07%**
	Other	**28,328**	**77.93%**
	Total	**36,350**	**100.00%**

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).
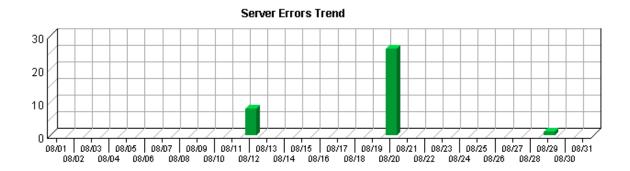
% – Percentage of the total 404 and 410 errors that were for this file.

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Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend

Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	35	100.00%
	Total	**35**	**100.00%**

Server Errors – Help Card
? **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.   **HTTP Status Codes** – The status code for the specific error that occurred.   **%** – Percentage of failed hits that were of the specified type.   ——   **♀** Use this page to determine what maintenance is necessary.
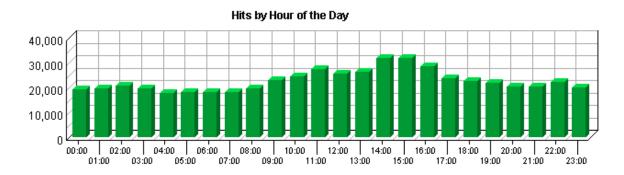
Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
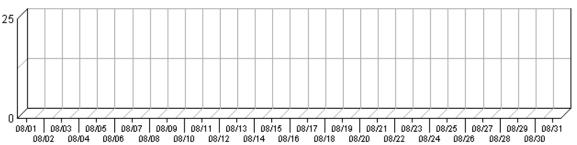
Most Active Summary

Most Active Date	August 12, 2008
Number of Hits on Most Active Date	27,445
Most Active Day of the Week	Fri
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary
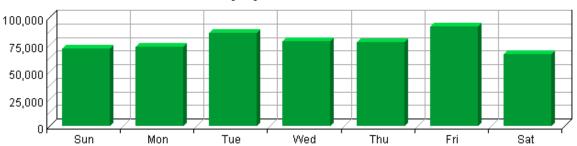
Total Hits Weekdays	404,183
Total Visits Weekdays	79,765
Average Number of **Visits** per day on Weekdays	3,798
Average Number of **Hits** per day on Weekdays	19,246

Average Time to Serve Pages

Hits by Day of the Week
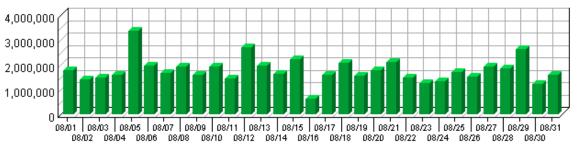
Least Active Summary

Least Active Date	August 16, 2008
Number of Hits on Least Active Date	6,778
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00–04:59

Activity on Weekends Summary

Total Hits Weekend	136,757
Total Visits Weekend	24,224
Average Number of **Visits** per Weekend	4,844
Average Number of **Hits** per Weekend	27,351
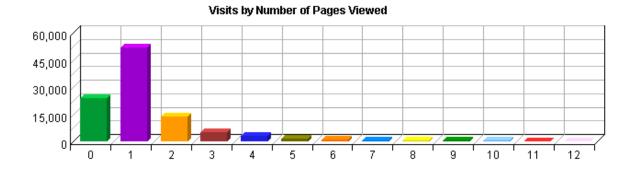
Bandwidth: Kbytes Transferred Trend

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	23,755	22.84%
1	51,690	49.69%
2	13,527	13.00%
3	4,867	4.68%
4	2,893	2.78%
5	1,570	1.51%
6	1,189	1.14%
7	702	0.67%
8	561	0.54%
9	379	0.36%
10	332	0.32%
11	206	0.20%
12	184	0.18%
Subtotal	**101,855**	**97.92%**
Other	**2,160**	**2.08%**
Total	**104,015**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.
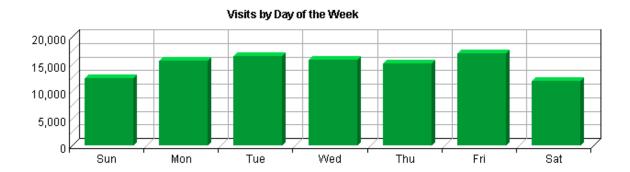
% – Percentage of total visits by people who viewed the specified number of pages.

−−

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	12,384	11.91%
Mon	15,541	14.94%
Tue	16,505	15.87%
Wed	15,683	15.08%
Thu	15,024	14.45%
Fri	17,012	16.36%
Sat	11,840	11.39%
Total Weekend	**24,224**	**23.29%**
Total Weekdays	**79,765**	**76.71%**
Total	**103,989**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.
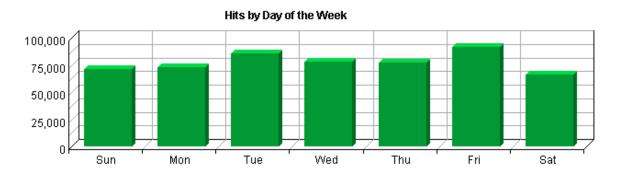
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Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Hits by Day of the Week

Day	Hits	%
Sun	70,958	13.12%
Mon	72,845	13.47%
Tue	85,392	15.79%
Wed	77,906	14.40%
Thu	76,851	14.21%
Fri	91,189	16.86%
Sat	65,799	12.16%
Total Weekend	**136,757**	**25.28%**
Total Weekdays	**404,183**	**74.72%**
Total	**540,940**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

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💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.

Visits by Hour of the Day

Hour	Visits	%
00:00	3,232	3.11%
01:00	3,569	3.43%
02:00	3,402	3.27%
03:00	3,419	3.29%
04:00	3,236	3.11%
05:00	3,440	3.31%
06:00	3,428	3.30%
07:00	3,457	3.32%
08:00	4,091	3.93%
09:00	5,110	4.91%
10:00	5,606	5.39%
11:00	5,761	5.54%
12:00	5,556	5.34%
13:00	5,546	5.33%
14:00	5,607	5.39%
15:00	5,691	5.47%
16:00	5,449	5.24%
17:00	4,899	4.71%
18:00	4,056	3.90%
19:00	3,931	3.78%
20:00	3,970	3.82%
21:00	3,701	3.56%
22:00	3,967	3.81%
23:00	3,865	3.72%
Total Visits during Work Hours (8:00am–5:00pm)	**48,417**	**46.56%**

Total Visits during After Hours (5:01pm–7:59am)	**55,572**	**53.44%**
Total	**103,989**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	00:00–00:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.
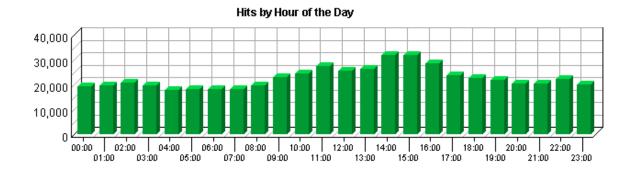
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.

Hits by Hour of the Day
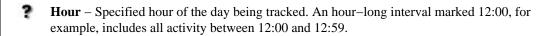
Hour	Hits	%
00:00	19,141	3.54%
01:00	19,764	3.65%
02:00	20,633	3.81%
03:00	19,790	3.66%
04:00	17,886	3.31%
05:00	18,117	3.35%
06:00	18,026	3.33%
07:00	18,068	3.34%
08:00	19,705	3.64%
09:00	22,859	4.23%
10:00	24,324	4.50%
11:00	27,513	5.09%
12:00	25,408	4.70%
13:00	26,319	4.87%
14:00	31,812	5.88%
15:00	31,795	5.88%
16:00	28,613	5.29%
17:00	23,855	4.41%
18:00	22,509	4.16%
19:00	21,831	4.04%
20:00	20,224	3.74%
21:00	20,502	3.79%
22:00	22,326	4.13%
23:00	19,920	3.68%

Total Hits during Work Hours (8:00am–5:00pm)	**238,348**	**44.06%**
Total Hits during After Hours (5:01pm–7:59am)	**302,592**	**55.94%**
Total	**540,940**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	04:00–04:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	86,259	82.93%
1–2	1,913	1.84%
2–3	1,260	1.21%
3–4	989	0.95%
4–5	765	0.74%
5–6	612	0.59%
6–7	611	0.59%
7–8	525	0.50%
8–9	415	0.40%
9–10	388	0.37%
10–11	388	0.37%
11–12	404	0.39%
12–13	358	0.34%
13–14	345	0.33%
14–15	318	0.31%
15–16	276	0.27%
16–17	283	0.27%
17–18	319	0.31%
18–19	282	0.27%
19–20	279	0.27%
Subtotal	**96,989**	**93.25%**
Other	**7,026**	**6.75%**
Total	**104,015**	**100.00%**

Visit Duration by Visits – Help Card

❓ Visit Duration (minutes) – The number of minutes your web site was viewed.
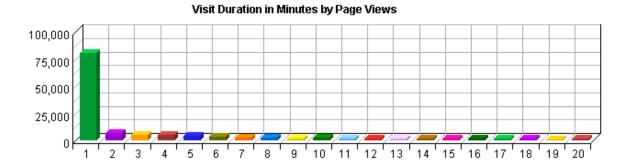
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

−−

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	80,715	21.86%
1–2	6,371	1.73%
2–3	5,048	1.37%
3–4	4,846	1.31%
4–5	4,028	1.09%
5–6	3,276	0.89%
6–7	2,559	0.69%
7–8	2,432	0.66%
8–9	1,840	0.50%
9–10	2,133	0.58%
10–11	1,820	0.49%
11–12	1,834	0.50%
12–13	1,505	0.41%
13–14	1,542	0.42%
14–15	1,473	0.40%
15–16	1,295	0.35%
16–17	1,520	0.41%
17–18	1,932	0.52%
18–19	1,246	0.34%
19–20	1,361	0.37%
Subtotal	**128,776**	**34.88%**
Other	**240,391**	**65.12%**
Total	**369,167**	**100.00%**

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.
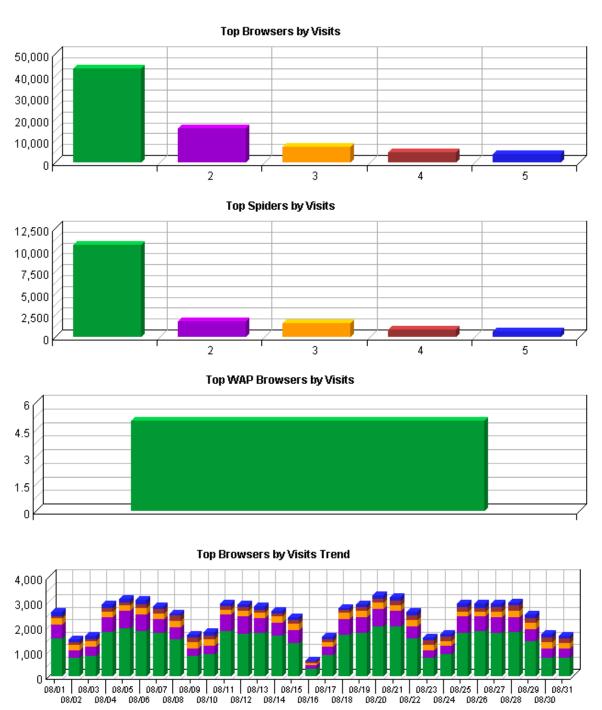
% – Percentage of visitors who viewed your page for the specified duration of time.
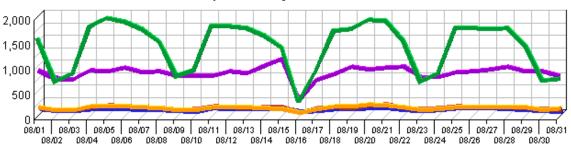
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This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits

Top Spiders by Visits

Top WAP Browsers by Visits

Top Browsers by Visits Trend
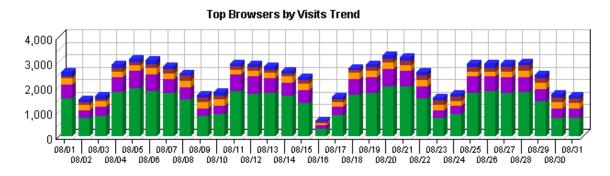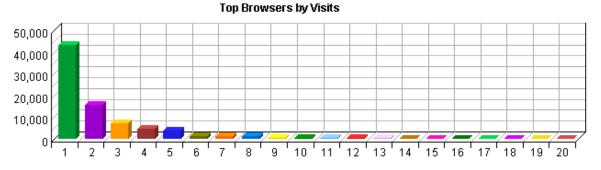
Top Platforms by Visits Trend

Browsers and Platforms Dashboard

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits

Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	43,390	50.97%	144,782
2.	Mozilla	15,656	18.39%	63,219
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	7,166	8.42%	44,279
4.	Other Netscape Compatible	4,758	5.59%	22,053
5.	Others	3,895	4.58%	7,056
6.	ColdFusion	1,353	1.59%	3,977
7.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	1,328	1.56%	3,313
8.	Opera	1,309	1.54%	2,032
9.	Netscape	561	0.66%	1,901
10.	Java/1.5.0_06	487	0.57%	717
11.	NLESE USEPA	304	0.36%	10,545
12.	UCmore	256	0.30%	256
13.	Safari	239	0.28%	920
14.	Konqueror	193	0.23%	3,721
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	184	0.22%	359
16.	libwww−perl/5.812	171	0.20%	421
17.	libwww−perl/5.808	168	0.20%	355

18.	ia_archiver–web.archive.org	**161**	**0.19%**	161
19.	boitho.com–dc/0.86 (http://www.boitho.com/dcbot.html)	**154**	**0.18%**	182
20.	Jakarta Commons–HttpClient/3.0.1	**118**	**0.14%**	3,661
	Subtotal	**81,851**	**96.16%**	**313,910**
	Other	**3,271**	**3.84%**	**37,616**
	Total	**85,122**	**100.00%**	**351,526**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
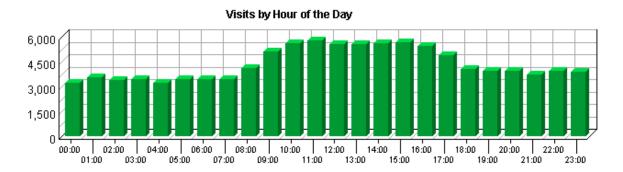
Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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♀ Browser data can help you determine how to configure your site for optimal viewing.
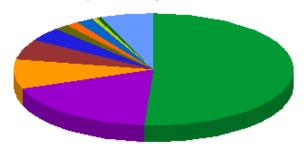
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version

Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**19,700**	**23.14%**	66,184
		7.0	**19,019**	**22.34%**	70,211
		7.0.5730.11	**951**	**1.12%**	1,064
		6.0.2900.2180	**703**	**0.83%**	956
		7.0.5730.13	**675**	**0.79%**	753
		7.0.6001.18000	**553**	**0.65%**	598
		5.0	**438**	**0.51%**	1,639
		5.5	**356**	**0.42%**	646
		7.0.6000.16711	**291**	**0.34%**	337
		7.0.6000.16681	**168**	**0.20%**	180
		Version Unknown	**77**	**0.09%**	107
		5.01	**71**	**0.08%**	438
		7.0b	**49**	**0.06%**	67
		6.0.2900.5512	**40**	**0.05%**	42
		5.00	**36**	**0.04%**	572
		1.	**28**	**0.03%**	603
		mutant	**27**	**0.03%**	32
		3.02	**27**	**0.03%**	41
		5.17	**24**	**0.03%**	47
		8.0.6001.18241	**21**	**0.02%**	25
		4.0	**19**	**0.02%**	28
		4.01	**15**	**0.02%**	35
		5.14	**15**	**0.02%**	26
		8.0	**11**	**0.01%**	24
		2.0d	**10**	**0.01%**	17
		6.0−	**10**	**0.01%**	15

		7.0a1	**8**	**0.01%**	11
		7.0.6000.16386	**8**	**0.01%**	8
		5.23	**7**	**0.01%**	11
		2.0	**6**	**0.01%**	12
		8.0.6001.17184	**5**	**0.01%**	6
		5.22	**5**	**0.01%**	5
		6.0b	**4**	**0.00%**	28
		6.0.3790.0	**3**	**0.00%**	3
		6.0.3790.3959	**2**	**0.00%**	2
		6.0.2800.1106	**2**	**0.00%**	2
		999.1	**2**	**0.00%**	3
		7.0.6000.16512	**1**	**0.00%**	1
		6.0,	**1**	**0.00%**	1
		7.0.6001.16549	**1**	**0.00%**	1
		7.0.6000.16575	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20080702	**5,565**	**6.54%**	21,734
		2008070208	**3,280**	**3.85%**	14,551
		Version Unknown	**1,632**	**1.92%**	4,763
		20070308	**949**	**1.11%**	2,065
		2008070206	**481**	**0.57%**	1,551
		20080109	**367**	**0.43%**	787
		2008052906	**288**	**0.34%**	1,218
		20080404	**286**	**0.34%**	1,093
		20071127	**237**	**0.28%**	675
		20080721	**168**	**0.20%**	7,388
		20080201	**136**	**0.16%**	615
		20070725	**135**	**0.16%**	444
		20050915	**95**	**0.11%**	296
		20070508	**93**	**0.11%**	467
		20061010	**70**	**0.08%**	225
		20071025	**70**	**0.08%**	397
		20080311	**66**	**0.08%**	206
		20060508	**63**	**0.07%**	152
		20070914	**62**	**0.07%**	156
		20070309	**61**	**0.07%**	142
		2008072820	**56**	**0.07%**	155
		20080623	**52**	**0.06%**	209
		20070515	**51**	**0.06%**	151
		20061206	**48**	**0.06%**	134
			47	**0.06%**	111
		20071008	**47**	**0.06%**	165

20041107	**45**	**0.05%**	106
20050511	**39**	**0.05%**	91
20070815	**38**	**0.04%**	149
20060909	**36**	**0.04%**	125
20040913	**35**	**0.04%**	62
20051111	**29**	**0.03%**	101
20061204	**29**	**0.03%**	89
2008061004	**25**	**0.03%**	88
20060728	**25**	**0.03%**	66
20080219	**25**	**0.03%**	151
20060111	**25**	**0.03%**	42
20050716	**24**	**0.03%**	51
20031016	**24**	**0.03%**	33
20031007	**22**	**0.03%**	41
20040707	**21**	**0.02%**	44
20070713	**18**	**0.02%**	42
20041220	**17**	**0.02%**	19
20021126	**17**	**0.02%**	31
20050224	**16**	**0.02%**	23
20080714	**16**	**0.02%**	42
20041122	**15**	**0.02%**	18
20050317	**15**	**0.02%**	33
20060821	**14**	**0.02%**	23
20030504	**14**	**0.02%**	26
20040815	**14**	**0.02%**	19
20070219	**13**	**0.02%**	27
20060308	**13**	**0.02%**	19
20071115	**13**	**0.02%**	94
20050418	**13**	**0.02%**	22
20040626	**13**	**0.02%**	26
20060214	**13**	**0.02%**	19
20040416	**12**	**0.01%**	35
20060426	**12**	**0.01%**	24
20050414	**12**	**0.01%**	55
20040614	**12**	**0.01%**	20
20011011	**12**	**0.01%**	13
20011128	**11**	**0.01%**	17
20050717	**11**	**0.01%**	44
20060918	**10**	**0.01%**	23
20020502	**10**	**0.01%**	17
20041002	**10**	**0.01%**	12
20051019	**10**	**0.01%**	12

20051102	**10**	**0.01%**	13
20080715	**10**	**0.01%**	28
20050207	**10**	**0.01%**	14
20061201	**10**	**0.01%**	98
20050222	**10**	**0.01%**	16
20020923	**9**	**0.01%**	15
20041103	**9**	**0.01%**	15
2008061015	**9**	**0.01%**	23
20060612	**9**	**0.01%**	16
20021207	**9**	**0.01%**	13
20021001	**8**	**0.01%**	17
20080716	**8**	**0.01%**	12
20060414	**8**	**0.01%**	18
20071030	**8**	**0.01%**	18
20050319	**8**	**0.01%**	8
20060206	**7**	**0.01%**	12
20021016	**7**	**0.01%**	13
20010124	**7**	**0.01%**	12
20020910	**7**	**0.01%**	12
20071128	**6**	**0.01%**	11
20050302	**6**	**0.01%**	11
20060319	**6**	**0.01%**	7
20040206	**6**	**0.01%**	12
20061025	**5**	**0.01%**	19
20080803	**5**	**0.01%**	14
2008071615	**5**	**0.01%**	24
2008041514	**5**	**0.01%**	17
20040218	**5**	**0.01%**	5
20080418	**5**	**0.01%**	15
20080313	**5**	**0.01%**	13
2008052912	**5**	**0.01%**	11
20060313	**5**	**0.01%**	7
20050908	**4**	**0.00%**	14
20070312	**4**	**0.00%**	18
20050225	**4**	**0.00%**	8
20061217	**4**	**0.00%**	7
2008032620	**3**	**0.00%**	12
20061222	**3**	**0.00%**	4
20070821	**3**	**0.00%**	54
2008071719	**3**	**0.00%**	3
20060911	**3**	**0.00%**	6
20020924	**3**	**0.00%**	3

20071102	**3**	**0.00%**	11
20050711	**3**	**0.00%**	7
20041215	**3**	**0.00%**	4
20070417	**3**	**0.00%**	3
20040910	**3**	**0.00%**	16
2008030714	**3**	**0.00%**	11
20080208	**3**	**0.00%**	20
2007100619	**3**	**0.00%**	3
2008070400	**3**	**0.00%**	12
2008051206	**3**	**0.00%**	15
20070310	**3**	**0.00%**	4
2008061712	**3**	**0.00%**	4
20080621	**3**	**0.00%**	86
20070809	**3**	**0.00%**	8
2008071618	**3**	**0.00%**	9
20050919	**2**	**0.00%**	3
20060601	**2**	**0.00%**	4
20050223	**2**	**0.00%**	9
20060602	**2**	**0.00%**	6
20071015	**2**	**0.00%**	5
20040803	**2**	**0.00%**	2
20050728	**2**	**0.00%**	3
20050920	**2**	**0.00%**	2
2008022910	**2**	**0.00%**	4
20060802	**2**	**0.00%**	3
2008020514	**2**	**0.00%**	7
2008061017	**2**	**0.00%**	7
20061023	**2**	**0.00%**	7
20070730	**2**	**0.00%**	14
20080330	**2**	**0.00%**	3
20071206	**2**	**0.00%**	4
2008071616	**2**	**0.00%**	4
20040225	**2**	**0.00%**	2
20070820	**2**	**0.00%**	4
20080512	**2**	**0.00%**	6
20080416	**2**	**0.00%**	6
20080528	**2**	**0.00%**	5
20070719	**2**	**0.00%**	5
20080312	**2**	**0.00%**	4
20080625	**2**	**0.00%**	4
2008071018	**2**	**0.00%**	9
20030922	**1**	**0.00%**	2

20071204	**1**	**0.00%**	1
20060803	**1**	**0.00%**	1
20041001	**1**	**0.00%**	6
2007121120	**1**	**0.00%**	3
20071119	**1**	**0.00%**	1
20080815	**1**	**0.00%**	4
2008080403	**1**	**0.00%**	9
20080701	**1**	**0.00%**	58
20050922	**1**	**0.00%**	4
20060427	**1**	**0.00%**	5
20030425	**1**	**0.00%**	1
20050929	**1**	**0.00%**	2
20070324	**1**	**0.00%**	1
20030422	**1**	**0.00%**	1
20070223	**1**	**0.00%**	1
20080620	**1**	**0.00%**	4
20050226	**1**	**0.00%**	1
20080703	**1**	**0.00%**	1
2007110904	**1**	**0.00%**	3
20040708	**1**	**0.00%**	2
20070611	**1**	**0.00%**	4
20060926	**1**	**0.00%**	1
20061030	**1**	**0.00%**	4
20030827	**1**	**0.00%**	1
2008061815	**1**	**0.00%**	2
20061110	**1**	**0.00%**	2
20060228	**1**	**0.00%**	4
20041202	**1**	**0.00%**	2
20080729	**1**	**0.00%**	4
20061208	**1**	**0.00%**	2
2008032619	**1**	**0.00%**	3
20060201	**1**	**0.00%**	2
20050524	**1**	**0.00%**	1
20080206	**1**	**0.00%**	1
20050726	**1**	**0.00%**	2
20080813	**1**	**0.00%**	1
20030306	**1**	**0.00%**	1
20071126	**1**	**0.00%**	2
20080612	**1**	**0.00%**	2
20080824021103	**1**	**0.00%**	1
2008080100	**1**	**0.00%**	3
20070716	**1**	**0.00%**	1

		20051107	**1**	**0.00%**	11
		20050923	**1**	**0.00%**	3
		20080325	**1**	**0.00%**	1
		20060719	**1**	**0.00%**	93
		2008061600	**1**	**0.00%**	3
		20080710	**1**	**0.00%**	1
		Other	**41**	**0.05%**	**0**
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**7,166**	**8.42%**	44,279
		Other	**0**	**0.00%**	**0**
4.	Other Netscape Compatible	Version Unknown	**4,758**	**5.59%**	22,053
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**3,895**	**4.58%**	7,056
		Other	**0**	**0.00%**	**0**
6.	ColdFusion	Version Unknown	**1,353**	**1.59%**	3,977
		Other	**0**	**0.00%**	**0**
7.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**1,328**	**1.56%**	3,313
		Other	**0**	**0.00%**	**0**
8.	Opera	9.0	**879**	**1.03%**	1,125
		9.51	**70**	**0.08%**	163
		9.27	**36**	**0.04%**	65
		9.50	**35**	**0.04%**	60
		8.01	**34**	**0.04%**	74
		9.00	**32**	**0.04%**	40
		7.11	**28**	**0.03%**	41
		8.00	**23**	**0.03%**	36
		7.54	**16**	**0.02%**	24
		9.52	**15**	**0.02%**	24
		9.20	**11**	**0.01%**	55
		6.01	**11**	**0.01%**	18
		6.0	**10**	**0.01%**	22
		9.25	**10**	**0.01%**	19
		9.26	**10**	**0.01%**	26
		7.60	**10**	**0.01%**	13
		7.0	**10**	**0.01%**	22
		9.24	**9**	**0.01%**	13
		9.01	**9**	**0.01%**	17
		9.23	**9**	**0.01%**	101
		7.02	**8**	**0.01%**	9
		9.21	**7**	**0.01%**	16
		8.50	**7**	**0.01%**	17
		9.02	**3**	**0.00%**	5
		8.65	**3**	**0.00%**	4

	9.10	**3**	**0.00%**	3
		2	**0.00%**	4
	8.51	**2**	**0.00%**	3
	8.54	**2**	**0.00%**	6
	8.60	**1**	**0.00%**	1
	9.22	**1**	**0.00%**	1
	7.03	**1**	**0.00%**	2
	7.01	**1**	**0.00%**	2
	8.0	**1**	**0.00%**	1
	Other	**0**	**0.00%**	**0**
9. Netscape	4.5	**111**	**0.13%**	134
	Version Unknown	**91**	**0.11%**	156
	7.2	**61**	**0.07%**	534
	4.08	**60**	**0.07%**	105
	4.61	**27**	**0.03%**	35
	6.2.1	**26**	**0.03%**	39
	7.1	**20**	**0.02%**	53
	4.05	**20**	**0.02%**	84
	7	**16**	**0.02%**	48
	8.0.1	**14**	**0.02%**	20
	0.6	**13**	**0.02%**	36
	8.0.4	**13**	**0.02%**	21
	4.79	**9**	**0.01%**	19
	4.0	**9**	**0.01%**	23
	4.76	**8**	**0.01%**	19
	0.91	**8**	**0.01%**	9
	8.1.3	**7**	**0.01%**	27
	8.0	**7**	**0.01%**	9
	3.0	**6**	**0.01%**	12
	4.75	**6**	**0.01%**	441
	8.1	**5**	**0.01%**	33
	6.2	**4**	**0.00%**	8
	7.0	**4**	**0.00%**	8
	7.02	**3**	**0.00%**	6
	4.8	**3**	**0.00%**	8
	8.0.3.3	**2**	**0.00%**	2
	4.7	**2**	**0.00%**	2
	Connect	**1**	**0.00%**	1
	4.x	**1**	**0.00%**	1
	Nutch−0.9	**1**	**0.00%**	2
	8.1.2	**1**	**0.00%**	3
	2.02	**1**	**0.00%**	1

		6.0	**1**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
10.	Java/1.5.0_06	Version Unknown	**487**	**0.57%**	717
		Other	**0**	**0.00%**	**0**
11.	NLESE USEPA	Version Unknown	**304**	**0.36%**	10,545
		Other	**0**	**0.00%**	**0**
12.	UCmore	Version Unknown	**256**	**0.30%**	256
		Other	**0**	**0.00%**	**0**
13.	Safari	YY/ADOBE	**63**	**0.07%**	66
		312.6	**58**	**0.07%**	153
		419.3	**51**	**0.06%**	141
		YY	**27**	**0.03%**	103
		312.6_ADOBE	**6**	**0.01%**	205
		416.12_ADOBE	**6**	**0.01%**	40
		416.12	**4**	**0.00%**	5
		413	**3**	**0.00%**	7
		412	**3**	**0.00%**	6
		312.3	**2**	**0.00%**	9
			2	**0.00%**	2
		419.3_ADOBE	**2**	**0.00%**	28
		125.12	**2**	**0.00%**	9
		417.9.2	**2**	**0.00%**	4
		100.1	**1**	**0.00%**	1
		OOKMARKCHECKER/1.30	**1**	**0.00%**	2
		523.10	**1**	**0.00%**	2
		525.20	**1**	**0.00%**	2
		125.1	**1**	**0.00%**	2
		412.2	**1**	**0.00%**	2
		412.5_ADOBE	**1**	**0.00%**	129
		312.3.1	**1**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
14.	Konqueror	3.2	**149**	**0.18%**	3,630
		3.5	**31**	**0.04%**	63
		3.1	**6**	**0.01%**	9
		2.2.2	**5**	**0.01%**	13
		4.1	**1**	**0.00%**	2
		3.1−RC3	**1**	**0.00%**	4
		Other	**0**	**0.00%**	**0**
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	**184**	**0.22%**	359
		Other	**0**	**0.00%**	**0**
16.	libwww−perl/5.812	Version Unknown	**171**	**0.20%**	421
		Other	**0**	**0.00%**	**0**

17.	libwww−perl/5.808	Version Unknown	**168**	**0.20%**	355
		Other	**0**	**0.00%**	**0**
18.	ia_archiver−web.archive.org	Version Unknown	**161**	**0.19%**	161
		Other	**0**	**0.00%**	**0**
19.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	**154**	**0.18%**	182
		Other	**0**	**0.00%**	**0**
20.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**118**	**0.14%**	3,661
		Other	**0**	**0.00%**	**0**
	Subtotal		**81,851**	**96.16%**	**313,910**
	Other		**3,271**	**3.84%**	**37,616**
	Total		**85,122**	**100.00%**	**351,526**

Top Browsers by Version – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

−−

♀ This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend

Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**10,623**	**56.30%**	36,505
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**1,795**	**9.51%**	90,605
3.	Baiduspider (http:	**1,607**	**8.52%**	1,616
4.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**804**	**4.26%**	2,013
5.	Yeti	**678**	**3.59%**	942
6.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**662**	**3.51%**	678
7.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	**563**	**2.98%**	1,311
8.	Gigabot	**424**	**2.25%**	24,538
9.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	**209**	**1.11%**	541
10.	WebAlta Crawler	**169**	**0.90%**	6,530
11.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**146**	**0.77%**	256

12.	MSR–ISRCCrawler	**115**	**0.61%**	991
13.	Googlebot	**106**	**0.56%**	207
14.	DotBot	**95**	**0.50%**	1,985
15.	Speedy Spider (http:	**94**	**0.50%**	320
16.	DoCoMo	**83**	**0.44%**	85
17.	Mozilla/5.0 (Yahoo–MMCrawler/4.0; mailto:vertical–crawl–support@yahoo–inc.com)	**62**	**0.33%**	112
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	**41**	**0.22%**	1,151
19.	Todobr_Robot	**39**	**0.21%**	130
20.	FAST Enterprise Crawler 6	**38**	**0.20%**	712
	Subtotal	**18,353**	**97.28%**	**171,228**
	Other	**514**	**2.72%**	**18,186**
	Total	**18,867**	**100.00%**	**189,414**

Top Spiders – Help Card

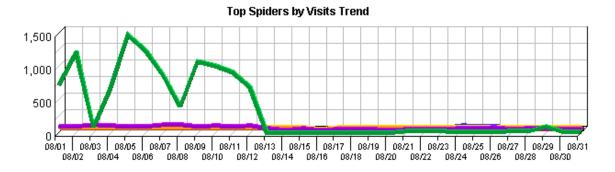**?** **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
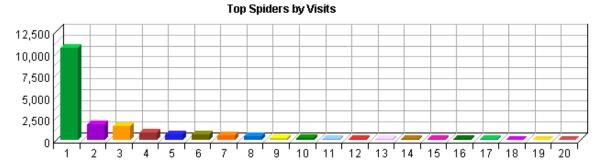
Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

−−

♡ This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	**43,676**	**51.31%**	154,404
2.	Others	**26,482**	**31.11%**	129,565
3.	Windows 2000	**4,055**	**4.76%**	14,558
4.	Windows NT	**3,704**	**4.35%**	13,281
5.	Macintosh	**2,152**	**2.53%**	6,421
6.	Linux	**1,975**	**2.32%**	12,046
7.	Macintosh PowerPC	**1,078**	**1.27%**	3,448
8.	Windows 98	**672**	**0.79%**	2,097
9.	Windows 2003	**508**	**0.60%**	1,484
10.	Windows Win32s	**247**	**0.29%**	546
11.	Windows 95	**194**	**0.23%**	357
12.	FreeBSD	**152**	**0.18%**	3,636
13.	Windows ME	**148**	**0.17%**	295
14.	Windows 3.x	**43**	**0.05%**	9,285
15.	SunOS	**34**	**0.04%**	99
16.	NetBSD	**1**	**0.00%**	2
17.	OS/2	**1**	**0.00%**	2

Total		**85,122**	**100.00%**	**351,526**

<table>
<tr><td colspan="2" align="center">**Top Platforms – Help Card**</td></tr>
<tr><td>**?**</td><td>**Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
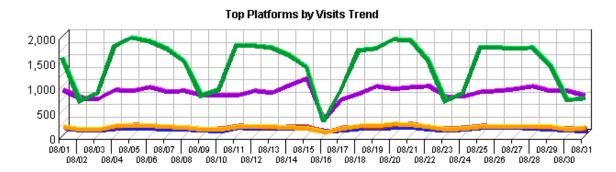
% – Percentage of hits or visits by those using the specified platform.</td></tr>
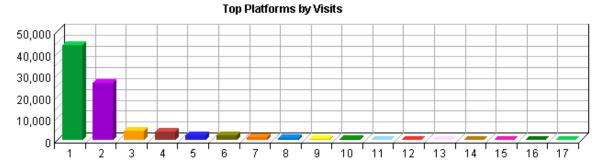<tr><td>**♀**</td><td align="center">––

This information is useful when determining what content to include on your web site.</td></tr>
</table>

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

    100 = Success: Continue
    101 = Success: Switching Protocols
    200 = Success: OK
    201 = Success: Created
    202 = Success: Accepted
    203 = Success: Non–Authoritative Information
    204 = Success: No Content
    205 = Success: Reset Content
    206 = Success: Partial Content
    300 = Success: Multiple Choices
    301 = Success: Moved Permanently
    302 = Success: Found
    303 = Success: See Other
    304 = Success: Not Modified
    305 = Success : Use Proxy
    307 = Success : Temporary Redirect

"Failed" codes:

    400 = Failed: Bad Request
    401 = Failed: Unauthorized
    402 = Failed: Payment Required
    403 = Failed: Forbidden |

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.